



Position your hotel as a source for Serenity, Vitality & Longevity.

Be a wellness champion for visitors and locals among 9,000 venues in 160 countries

20-21-22 Sept 2024

Catch media exposure
Attract new clients



World Wellness Weekend is a pro-bono event supported by 3 Ministers of Tourism, 2 Health Ministers and 30 Mayors.

In 2023, 6.300 venues celebrated WWW in 148 countries reaching an audience of 430 million people with 1,000 media mentions and 10,000 posts on social networks.

[See the video compilation.](#)



More people, more active.

Show how your hotel or resort is a destination for LIVING, not just for SLEEPING.

Attract visitors with Signature getaways and week-ends.

Welcome more local clients with a half-day pass, wellness brunch, staycation or bespoke membership programs (fitness, yoga, piscine, sauna, lunch...)



Think Global, Act Local, Make Wellness Social!

Support the UNITED NATIONS' 3rd SDG "Good Health & Wellbeing for all" with ONE free activity for guests, or staff, or locals (indoors, outdoors or online).

Offer THREE free activities and get your Wellness Champion Badge.

"It's Wellness o'clock!

Let's encourage people to enjoy ME-time and WE-time with friends & family!"

JEAN-GUY DE GABRIAC
Founder World Wellness Weekend

wellmap.org



Join wellness leaders. Be top of mind.

- 1 Create your free page on wellmap.org
Appear on the World Wellness Map
Be a Wellness Champion.
- 2 Attract wellness enthusiasts and weekenders with ONE or THREE free activities on **20-21-22 September 2024**
- 3 Show how your team excels in the **Five Pillars of Wellness: SLEEP** & Creativity, **NUTRITION** & Immunity, **MOVEMENT** & Vitality, **MINDFULNESS** & Serenity, **PURPOSE** & Solidarity
- 4 Showcase your **Signature experiences** and tag us **#WorldWellnessWeekend** **#wellnessweekend** **#wellnessforall**



APPEAR ON THE WELLNESS MAP

Within a few minutes, **create your free page** with your logo, banner, photos, contact details on wellmap.org



ATTRACT NEW CLIENTS

Organize ONE fun free group activity (as an OFFICIAL PARTICIPANT) or THREE activities to become a WELLNESS CHAMPION for guests, staff, or locals (indoors, outdoors or online).



USE OUR GRAPHIC ELEMENTS

Find useful resources: logo, font, badge, social media posts...

➤ [SIGN UP](#)

➤ [EXAMPLES OF ACTIVITIES](#)

➤ [2024 COMMUNICATION KIT](#)



CATCH MEDIA ATTENTION

Our international Press Releases mid June & mid August will include the most original activities.

Inform your local media that you are part of this planetary wellness event from sunrise in Fiji until sunset in Hawaii!

[2024 PARTICIPATION KIT](#)



SHOW THE VALUE OF ACTIVE LIVING

Be part of the new narrative connecting Vitality, Serenity and Longevity.

Engage locals with a calendar of regular wellness & fitness activities (ex: full moon yoga sessions, specific Yoga Therapy, cooking classes, wellness brunch, visiting masters...) culminating on the 3rd week-end of September, before the Equinox.



BOOST CONVERSION

Promote your upcoming events, and irresistible offers on wellmap.org to attract new clients and locals with their friends and families.

➤ [TOP TIPS](#)

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