



Catch media exposure Attract new clients

Position your Spa
or Beauty Institute as
a source for wellness.

Be the wellness champion
for visitors and locals among
9,000 venues participating
in 160 countries

20-21-22 sept 2024



World Wellness Weekend is a
pro-bono event supported by
3 Ministers of Tourism,
2 Health Ministers and 30 Mayors.

In 2023, 6,300 venues celebrated
WWW in 148 countries reaching
an audience of 430 million people
with 1,000 media mentions and
10,000 posts on social networks.

[See the video compilation.](#)



Physical and mental wellness.

Show your team's expertise with
wellness modalities and
longevity programs: beauty bar,
face yoga, reflexology, TCM,
Ayurveda, sophrology,
fasciatherapy...

Build partnerships with
complementary specialists:
Nutritionists, Personal Trainers,
Yoga Therapists...



Showcase your essential Signature experiences.

Support the UNITED NATIONS'
3rd SDG "Good Health & Wellbeing
for all" with ONE free fitness class
(indoors, outdoors or online).

Offer **THREE free classes** and get
your **Wellness Champion Badge**.

"It's Wellness o'clock!
Let's encourage people
to enjoy ME time and WE time
with friends & family!"

JEAN-GUY DE GABRIAC
Founder World Wellness Weekend

wellmap.org



Join wellness leaders. Be top of mind.

- 1 Create your free page on wellmap.org
Appear on the World Wellness Map
Be a Wellness Champion.
- 2 Attract wellness enthusiasts and weekenders
with ONE or THREE free classes on **20-21-22
September 2024**
- 3 Tag us **#WorldWellnessWeekend**
#wellnessweekend #wellnessforall
- 4 Access graphic resources
for social media
[Click here](#)



APPEAR ON THE WELLNESS MAP

Within a few minutes, **create your free page** with your logo, banner, photos, contact details on wellmap.org

➤ [SIGN UP](#)



ATTRACT NEW CLIENTS

Organize ONE fun free group class (as an OFFICIAL PARTICIPANT) or THREE classes to become a WELLNESS CHAMPION any time that suits your operations on **Sept 20-22, 2024**.

➤ [EXAMPLES OF ACTIVITIES](#)



USE OUR GRAPHIC ELEMENTS

Find useful resources: logo, font, badges, social media posts...

➤ [2024 COMMUNICATION KIT](#)



CATCH MEDIA ATTENTION

Our international Press Release mid June & mid August will include the most original activities.

Inform your local media that you are part of this planetary wellness event touching all time zones, from sunrise in Fiji until sunset in Hawaii!

➤ [2024 PARTICIPATION KIT](#)



SHOW THE VALUE OF ACTIVE LIVING

Be part of the new narrative connecting movement with health & wellness.

Engage locals with a wellness calendar of regular fitness challenges, full moon yoga sessions, cooking classes, wellness brunch, visiting masters... culminating on the 3rd week-end of September, just before the Equinox.



BOOST CONVERSION

Promote your upcoming events, and irresistible offers on wellmap.org to attract friends and families.

➤ [TOP TIPS](#)