

# 8th World Wellness Weekend



[wellmap.org](http://wellmap.org)

@worldwellnessweekend

#worldwellnessweekend

#wellnessforall

#wellfluencer



## IT'S WELLNESS O'CLOCK

20-21-22  
September 2024

Find activities near you

**9.000**  
VENUES

**150+**  
COUNTRIES



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Feel-good wellness celebration in 150+ countries with Vitality, Serenity, Solidarity and Sustainability

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# It's Wellness o'clock!

3 days to enjoy fun & free activities in 150+ countries to boost **Vitality, Serenity, Solidarity, and Sustainability.**

## HEALTHIER & HAPPIER... FROM FIJI TO MAUI

While the World Health Organization sounds the alarm on the rise of inactivity, obesity, insomnia, loneliness and depression, professionals in fitness, beauty, hospitality and tourism are joining forces to promote the **UNITED NATIONS' 3<sup>rd</sup> SDG**: "Good Health and Wellbeing for ALL".

**20-22 Sept 2024, [World Wellness Weekend](#)** returns for its **8th edition** in 150+ countries. **8,500 venues** will open their doors to inspire the public to try new fun group classes with friends, family, and colleagues, and **become people of positive influence** in wellness: **#WELLfluencer**

New global partnerships are raising awareness with: [World Cleanup Day](#), [Art Impact for Health & SDGs](#), [Endurance Zone](#), [WithU](#), [Nutrition Beyond Borders](#), [Myndstream](#), [European Week of Sports](#), [International Week of Happiness at Work](#), [Campaign Nonviolence](#)...

[Pure Fiji cosmetics](#) kicks off the celebration at sunrise on Sept 20, with a sunrise yoga session, energizing aerobics, and dynamic Body Pump classes. [Maui's Grand Wailea](#), A Waldorf Astoria Resort, will officially close the planet-wide event with curated activities at Kilolani Spa.

## SEPTEMBER IS THE NEW JANUARY

With holidays behind, it's time to get back to work, back to school, and hopefully back in shape at a fitness club, yoga studio or spa to look and feel as great as possible before the change of season.

World Wellness Weekend's [map and geolocator](#) in 18 languages helps people find **free and exciting** group sessions **INDOORS**, and recreational activities **OUTDOORS** offered by fitness clubs, yoga studios, spas, salons, hot springs, hotels, resorts and wellness centers.

**ONLINE** wellness sessions will be available with [World Wellness WebTV](#), including full access to training sessions, inspiring talks, webinars with holistic practitioners and workshops with massage champions, to empower people at **home**, and **on the go**.

## WELLNESS STARTS WITH « WE »

World Wellness Weekend is a pro-bono event launched in 2017 to support the **UNITED NATIONS'** objective of "Good Health and Wellbeing for ALL", promoting **5 Pillars of wellness: SLEEP & Creativity, NUTRITION & Immunity, MOVEMENT & Vitality, MINDFULNESS & Serenity, PURPOSE & Solidarity.** [WATCH THE 2024 VIDEO](#)

This event of general interest grows exponentially with the support of **40+ Mayors and Secretaries** (Tourism / Health), 60+ international federations, and 240 volunteers around the globe.

The **Minister of Tourism in Uruguay** has announced World Wellness Weekend to be of national interest to promote wellness tourism and the **Mayor of Santo Domingo** (Dominican Republic) sets a world record by organizing hundreds of free activities for locals and visitors in 90+ public parks, as one of the most active cities in the world.

**MEDIA CONTACT:** Christina Ioannou [christina@ccicomms.com](mailto:christina@ccicomms.com)

"Wellness is a renewable energy that can light up the world".

Jean-Guy de Gabriac, Founder World Wellness Weekend



[WATCH the 2024 TEASER VIDEO](#)



# Global partnerships (part 1)

World Wellness Weekend has become a global catalyst to promote and reward healthy lifestyles with world-class institutions and corporations.

## STRONGER TOGETHER

World Wellness Weekend and [World Cleanup Day](#) (WCD) have signed a cooperation agreement to combine the collective power of their global networks ahead of this year's respective campaigns on **20 Sept, the UN Calendar day for WCD!**

Unifying mutual strengths creates unprecedented cooperation, when the human race most needs to protect our inner and outer environments.

Since 2018, **WCD has averaged 15M+ participants each year, from a total of 211 countries and territories, and cleaned up 543,704 tons of waste.** This Sept 20-22, venues are encouraged to clean up parks, beaches, river banks and neighborhoods, then to join a guided relaxation / meditation for an inner / mental cleanup! **#wellfluencer #cleanfluencer**

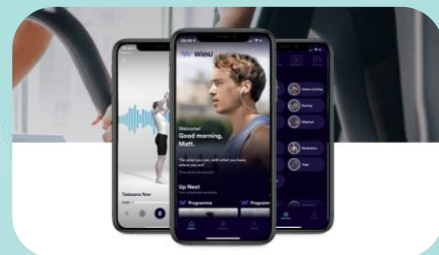
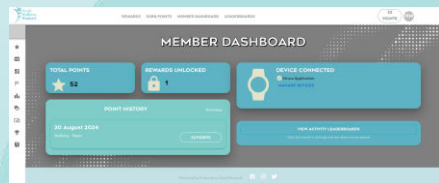
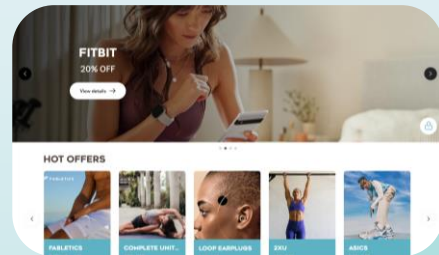
[Endurance Zone](#) is powering up World Wellness Weekend with its innovative loyalty, engagement and reward technology. It supports World Wellness Weekend's objective of getting people active as often as possible with their friends and colleagues.

People around the world are **encouraged to connect their wearable** (smartphone, Garmin, Fitbit, Strava). They can **earn points with competitions and global challenges year-round to reward** their journey to a stronger, healthier and happier version of themselves. Available in several languages with exciting leaderboards.

[WithU](#) supports Wellness Weekend as it empowers the world to choose fitness. Through world-class coaching and a highly personalized experience, WithU provides members with the support and guidance they need to build their confidence, celebrate their individual achievements, and build a sustainable fitness routine anywhere, any time. With **over 1,500 easy-to-follow audio workouts** that start from just three minutes long, across more than 20 disciplines.

WithU will **create a worldwide synchronised fitness challenge for all of its partners, aimed at motivating tens of thousands of their employees to be more active.** WithU will also engage its highly engaged community of users with a Wellness Weekend Challenge and exciting rewards.

From 20-22 Sept, World Wellness Weekend enthusiasts will get one month's free access to world-class fitness training on the WithU App.



"By caring for our surroundings, and aligning World Cleanup Day with World Wellness Week, we foster a holistic approach to taking care and improving both our inner and outer environments."

**Heidi Solba**, President and Head of the Global Network at Let's Do It World and World Cleanup Day



# Global partnerships (part 2)

## WELLNESS BEYOND BORDERS

Thanks to a partnership with Isabelle Wachsmuth, project manager “[Art Impact for Health & SDGs](#)” a **World Health Organization initiative**, professionals in Hospitality, Tourism, Fitness, Beauty, Spa, Nutrition are invited to co-create an artistic physical & digital (mosaic mural at the **Palais des Nations** in **Geneva** illustrating the UNITED NATIONS’ 3rd SDG: “Good Health & Wellbeing for All”.

People, corporations and institutions can [fill in an online form](#) and send a photo showing how they are making a difference with their team in their community with meaningful, free, inclusive activities.

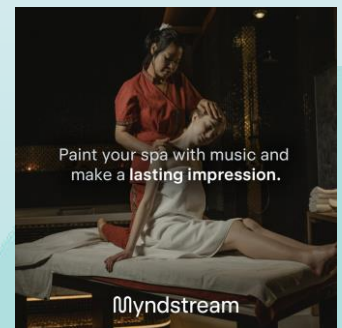
World Wellness Weekend is honoured to partner with [Nutrition Sans Frontières - Nutrition Beyond Borders](#) to address SDG 2 “End of Hunger. HUGE congratulations to **Marie-France Lalancette** (Founder NSF), **Ezéchiél Bossikponon** (Benin), **Mathe Allah Founfonsi** and **Abdoulaye Diallo** (Burkina Faso), **Nathan Bundutidi Makaya** and **Dr Patient Kolama** (Democratic Republic of Congo), **Pierre Abro Loba** (Ivory Coast).

Together WWW & NSF aim to **protect 1,000 children from chronic malnutrition** with the active engagement of 40 nutritionists on a volunteer basis. Up to 52% of children in some countries suffer from malnutrition. NSF has launched a campaign to help finance their expenses. Every donation counts! For every 10 well-fed children, we need CAN \$150. [Join the donors who will help reach the 1,000 kids goal by 2025!](#)

[Myndstream](#) will bring World Wellness Weekend to life through sound, as the **first official audio partner**: a leading health and wellbeing music provider under Cutting Edge Group renowned for soundtracks in blockbusters like Stranger Things, Whiplash, and Bridgerton.

On Sept 20th, Myndstream will launch two **bespoke playlists of uplifting wellness vibes accessible globally through all major streaming platforms**, that people can enjoy alongside their World Wellness Weekend activities and long after the weekend is over.

Peter Kater, two-times Grammy-award winner and 14 times Grammy award nominee, will release his **new BREATHWORK series** on Sept 20 in association with World Wellness Weekend and World Cleanup Day. The breathwork is designed to be an energizer for the day ahead, helping people feel more connected with themselves and the world around them as they join cleanup efforts in parks, beaches, river banks and neighborhoods.



*“The Global Wellness Institute and World Wellness Weekend share a common goal: Wellness For All. We congratulate Jean-Guy on organizing this event.”*

**Susie Ellis**, Chair & CEO - Global Wellness Institute



# Global partnerships (part 3)

## A CATALYST FOR WELLNESS

World Wellness Weekend is no longer just an event on the third week-end of September. It is a movement promoting #WellnessForAll around the year, **aiming to empower millions of people to become people of positive influence in their cities** and with their Wellness Buddies (friends, colleagues, families) #WELLfluencer

We are proud to partner with:

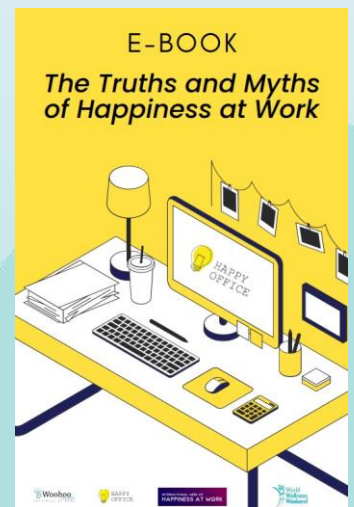
**European Week of Sports** (23-30 Sept 2024) organized by the Directorate-General of Education, Youth, Sport and Culture of the **European Commission** to inspire people to be active, fit and well ; build community cohesion and grow social inclusion.

In 2023, **11 million participants united in 37K events held in 40 participating countries**. World Wellness Weekend joined in 2019 and supports the common values of Inclusion, Wellbeing, Belonging and Sustainability in order to overcome social barriers and bridging generations with each other. #BeActive

**International Week of Happiness at Work** (23-27 Sept 2024): We believe that Happiness at Work should be on the list of top priorities of all organizations, big and small, national and international. We therefore encourage, organizations, institutions, companies and individuals to organize a fun wellness activity for employees/co-workers, that embodies the **IWHW manifesto**. If we all take a step, we can make a big change. Are you in? #internationalweekofhappinessatwork2024 #workplacewellbeing

### Leading venues and groups participating:

**AIRE Ancient Baths, Alba Wellness Valley, Algoterm, Anantara, Angsana, Avani, Banyan Tree Group, Biologique Recherche, Chuan Spa; Cinq Mondes, Conrad, Corinthia, Courtyard, Dara Hotels, David Lloyd Clubs, Deep Nature, Dusit, Excellence Resorts, Fairmont, Fitness First, Fivements, Four Points, Four Seasons, Fusion, Galgorm, GOCO Hospitality, Hard Rock Hotel, Hyatt, Intercontinental, Jumeirah, Kempinski, Hilton, Le Meridien, Luxury Collection, Majestic, Mandara, Mandarin Oriental, Marriott, Melia, Mgallery, MGM, Mövenpick, MSPA International, Nikki Beach, Nobu, Nyama Wellness, Peninsula, Protea, Pullman, Raffles, Renaissance, Renova Spa, Ritz-Carlton, Salt Chamber, Sandals, SeleQtions, Sensasia, Shangri-La, Sheraton, SLS, Six Senses, Sofitel, St Regis, Taj, TRX, Vinpearl, Vivanta, W Hotels, Waldorf Astoria, Westin, Zula Wellness Resort...**



*"The International SPA Association is proud to support World Wellness Weekend as Spa's from around the world open their doors to customers looking to find a mind body spirit connection".*

**Lynne Walker McNees**, President, International Spa Association



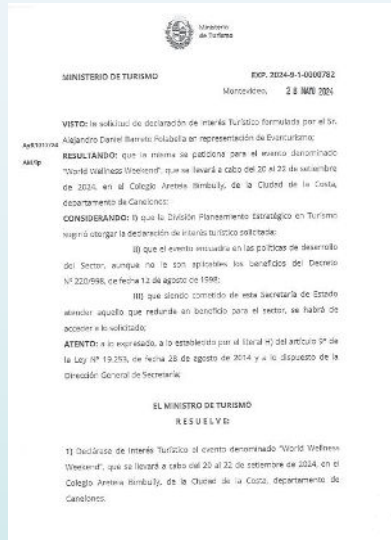
# Highlights (Part 1)



## OFFICIAL PROCLAMATIONS

In addition to the past support of **Ministers of Tourism (Cyprus, France, Ireland), Health (Quebec), 7 Governors (USA & Mexico), and 30+ Mayors, in 2024** we are honored to earn **new Proclamations from:**

- ✓ **The Minister of Tourism in URUGUAY** has declared **World Wellness Weekend an event of National interest** to promote Wellness Tourism in the country. The National Secretary of Sports also brings its support.
- ✓ **The Governor of TEXAS** supports Mineral Wells, as Wellness Capital, and salutes its participation in World Wellness Weekend.
- ✓ **The Minister of Sports in ITALY** supports **SportCity Day Foundation**: 150 cities partnering with World Wellness Weekend and **CIWAS** (Confederazione Italiana de Wellness and Sports).
- ✓ In Sardinia - ITALY, the Mayors of the Municipality of Laconi and the Municipality of Milis add their support to the World Wellness Weekend.
- ✓ **The Sports Secretary of the Municipality of Tigre (ARGENTINA)** will activate 19 sports centers providing various fun and healthy activities for the community and raising awareness of blood donation to save lives.



# Highlights (Part 2)



Hotel groups are massively participating in World Wellness Weekend on a corporate level to support #WellnessForAll: Guests, Staff, Locals, and Nature.

- ✓ **130+ Hotels of the Marriott Group** are democratizing wellness through their brands: Courtyard, Four Points, JW MARRIOTT, Le Meridien, MGM, Protea, Renaissance, Ritz Carlton, Sheraton, St Regis, The Luxury Collection, W Hotels, Westin .
- ✓ **85 properties of the J Wellness Circle (TAJ group)** are supporting longevity and recovery through the five Pillars of Wellness for Clients, Staff and Local community achieving the status of **2024 Wellness HERO**.
- ✓ **80 Resorts from the Banyan Group** are offering fun & meaningful activities connected with the local culture.



**Marbella** Most Active City in the World 2023 with **188 venues and 1,500+ activities**, creates this year a “**Wellness Park**” including: Yoga & Pilates (non-stop), Marathon of massages, access bars and reiki, +15 dance classes, Golf baptisms for all audiences, Functional training, Senior activities area, Kids' corner with fun wellness activities, Organic food market with tastings...



The Mayor of **Santo Domingo (DOMINICAN REPUBLIC)** is setting a world record by mobilizing 150+ locations, including 90+ parks to organize 2,000 activities for locals and visitors during World Wellness Weekend, becoming the **Most Active City in the Americas 2024**.



**CineMultiplex**, the cinema theater group in Argentina, will show a 15-second promotional video about World Wellness Weekend before each movie, encouraging cinema goers to visit [wellmap.es](http://wellmap.es) to find wellness activities near them!





# Highlights (Part 3)



In partnership with “Art Impact on Health & SDGs”, a department of the UNITED NATIONS in Geneva, World Wellness Weekend is proud to announce a growing number of meaningful events promoting “Good Health & Wellbeing for ALL”.

- ✓ In UAE, at the main branch in **Sharjah**, the three departments: **Health & Beauty, Hospitality, and Art & Education** will boast more than 50+ activations for their community, ranging from nutritional workshops to expert wellness speakers talking about World Wellness Weekend's 5 Pillars of Wellness.
- ✓ The **Antigua & Barbuda Tourism Authority** is a 2024 Wellness HERO as the Most Active Small Island in the world with **365 trees will be planted** in the Green Corridor with the help of schools ; Art and paint activity with the **Sunshine Home for Girls** to create social connection programs ; “**Ultimate playground**”, outdoor games, interactive session for teens to teach coping skills ; **Nature walks, hikes, beach yoga** to increase access to wellness activities and spaces
- ✓ **J Wellness circle** will offer activities for hospitals and the local community.
- ✓ In Cambodia, **The Angkor Hospital for Children (AHC)** joins the WWW! The AHC is a non-profit pediatric teaching hospital working with the Cambodian government to provide free, high quality pediatric care since 1999. The AHC will host a wellness session for their staff to learn about meditation and other techniques to help them take care of themselves.
- ✓ In Colombia, one of the activities will be led by a member of the organization **Estado Poderoso** that is in charge of providing **well-being and care to migrants and Colombians who return to their countries**, and people who do not have any insurance that covers their health. There will also be a mobile spa that will visit this senior living Hogar Dulce Amor and will deliver a day full of love, care and well-being.
- ✓ **Campaign Nonviolence (CNV)** that aims to mobilize tens of thousands of people around the world to build a culture of peace and active nonviolence, free from war, poverty, racism, and environmental destruction through specific action days that take place from 21 September until 2 October.



# Highlights (Part 4)



**Nutrition Beyond Borders** (Nutrition Sans) aims to **protect 1,000 children from chronic malnutrition** with the active engagement of 40 nutritionists on a volunteer basis. Up to 52% of children in some countries suffer from malnutrition. NSF has launched a campaign to help finance their expenses. Every donation counts! For every 10 well-fed children, we need CAN \$150. Join the 100 donors who will help reach the 1,000 kids goal by 2025!

Nutrition sans Frontières is organizing its global conference in French, *La parole est à vous*, which will bring together for the first time nutritionists from all over the world, for 24 hours consecutively. The event will feature international nutrition associations from around the world and nutrition professionals committed to solving global nutrition issues. A showcase to express yourself in turn, share your experience, demonstrate your successes!

**Shaio Clinic Foundation**, the most important Heart related Clinic in **COLOMBIA** will celebrate September as "**MONTH OF THE HEART**". Free activities throughout the month will be offered to their collaborators, patients, caregivers and visitors, amongst which: Library of The Soul, Meditation and yoga classes, Massage session for caregivers, Piano to heal.



**Bali Children's Project** joins WWF for the first time, supporting **100 junior schools** improve their facilities including libraries and play-areas. Over the weekend every school will undertake a wellness program that includes education classes on Friday the 20th and over the weekend arrange games for the children. **INDONESIA**

# Highlights (Part 5)



- ✓ **CADI association** in Spain is focused on activities for disabled children.
- ✓ Portugal will host one activity to raise money for the **Association Jorge Pina** that organized wellness inclusive activities.
- ✓ As in previous years, Argentina will donate non-perishable food to the **Children's Foundation** and **Hands in Action**. The country will also host an activity to raise awareness of the importance of **blood donation**.
- ✓ In Brazil, **Oca Wellness** will coordinate sustainable activities promoting wellness programs for communities and wellness tourism, including **Native Tribes**.
- ✓ Rio de Janeiro, the **Escola Municipal Marque de Salamanca** together with **Tres Rios - RJ city hall**, will organize a healthy nutritional program including herbal garden practices and cooking classes, sustainable **World Cleanup Day** events including garbage selection instructions with the participation of the local community.
- ✓ As every year, the **Beauty Barn Spa** in Canada will offer "Awakening to Better Beauty" activities for cancer patients.
- ✓ In the Dominican Republic, 45+ **Rotary Clubs and Club Rotaracr** are organizing solidarity activities for under-served communities.



# Most Active Partnering Associations



- AAS**  
Asociación Americana de Spa
- AITWH**  
ASSOCIACIÓ IBEROAMERICANA DE TURISMO WELLNESS & HEALTH
- amspa**  
ASSOCIATION OF MALAYSIAN SPAS
- APSPT**  
ASSOCIAÇÃO PORTUGUESA DE SPAS
- ASIA PACIFIC SPA & WELLNESS COALITION**
- 10 ans AQTN**
- AUGUSS WM**  
WWW.AUGUSS-WM.COM
- Bali Children's Project**  
Escaping poverty through education
- BALI HOTELS ASSOCIATION**
- bali spa & wellness association**
- COMITE INTERNATIONAL D'ESTHETIQUE ET DE COSMETOLOGIE**
- CIWAS**  
Confederación Internacional Wellness & Fitness por la Salud  
#UnitPerLoSport
- CRAEMG**  
Comitè Regional de Auto-regulamentació de l'Aspirant
- CYPRUSSPA ASSOCIATION**
- European Commission**
- EUROPEJSKA FUNDACJA SPA**
- ESPA**  
EUROPEAN SPAS ASSOCIATION
- FITNESS NETWORK ITALIA**  
we create opportunities
- GLOBAL WELLNESS INSTITUTE™**
- HEALTH & FITNESS ASSOCIATION**
- IMA**
- INTERNATIONAL NETWORK OF HAPPINESS AT WORK**
- ISA**  
IRISH SPA ASSOCIATION
- isa**  
INTERNATIONAL SALINA ASSOCIATION
- IPA**  
INTERNATIONAL SPA ASSOCIATION
- LABEL SPAS de France**
- LEADING SPAS OF CANADA**
- Limpa Brasil! Let's do it!**
- MASSOCIE**
- NSF**
- SALT THERAPY ASSOCIATION**
- spa-A**  
L'Association des professionnels de bien-être
- SOUTH AFRICAN SPA ASSOCIATION**
- SPA INDUSTRY ASSOCIATION**  
Connecting the Community Across the Globe
- THE SUSTAINABLE SPA ASSOCIATION**
- UK SA**  
The UK Spa Association
- U.S. HOT SPRINGS BUSINESS & TRADE ASSOCIATION**
- Wellness Tourism Association**
- WORLD CLEANUP DAY**
- WORLD DIGITAL DETOX DAY**  
EMBRACING MENTAL WELLNESS
- WORLD FOODTRAVEL ASSOCIATION**
- CAMPAIGN NONVIOLENCE**  
Pace e Bene Nonviolence Service



# Wellness starts with **WE**, not “**ME**”

World Wellness Weekend is a pro-bono event, growing each year thanks to **230 volunteering Ambassadors, Coordinators and Wellness Leaders**, promoting the UNITED NATIONS' objective:  
“**Good Health and Wellbeing for All**”.

[See all the Ambassadors, Coordinators and Wellness Leaders around the globe](#)  
and connect with the ones closest to you.



# PLATINUM Sponsors of World Wellness Weekend 2024



“We are very supportive of Jean-Guy de Gabriac’s World Wellness Weekend initiative. The combination of wellness, hospitality and personalization is at the heart of what we firmly believe at Biologique Recherche! “

**Rupert Schmid and Pierre-Louis Delapalme Co-Chairs Biologique Recherche**



“Endurance Zone is proud to support World Wellness Weekend - we firmly believe there is nothing more rewarding than pursuing better health, fitness, and overall wellness. Motivating active lifestyles is central to why Endurance Zone exists, and we wholeheartedly align with World Wellness Weekend's mission for each one of us to prioritise our well-being.“

**David Birch – CEO & Founder of Endurance Zone**



“At LEMI we are aware that the route to well-being is a long and challenging process that is successful as long as it is pursued with reliability and tenacity, Since 1989, at LEMI wellness has been the core of a process leading to a steady business growth, thus focusing on constant improvement for both its staff and the environment where day work. That’s why we are very proud to support the World Wellness Weekend and spread wellness in everyday life.“

**Matteo Busaferri – LEMI General Manager**



“WithU supports Wellness Weekend as it empowers the world to choose fitness.

Through world-class coaching and a highly personalised experience, WithU provides members with the support and guidance they need to build their confidence, celebrate their individual achievements, and build a sustainable fitness routine anywhere, any time.”

**Ross Payne – Business Development Director**

# GOLD Sponsors of World Wellness Weekend 2024



"Join us in Antigua and Barbuda, tropical islands in the heart of the Caribbean surrounded by 365 white and pink sandy beaches. These beaches are just the beginning as the purity of the land allows you to embrace your true self at your own pace. Our activations for World Wellness Weekend are sustained throughout the year starting with January, our designated Wellness Month. Come and let Antigua and Barbuda be your wellness destination for 2024."

**Ms. Tameka Wharton - Antigua and Barbuda Tourism Authority Director of Tourism and Lead of Wellness Strategy**



"It is for me and for the whole Team Matrix France an honor and a great pleasure to be able to support the World Wellness Weekend across France and many countries.

For 20 years, our desire has been to bring pleasure and wellbeing to each practitioner and user of our products, but also to all of our employees within our company. It was therefore logical that we were present alongside Jean-Guy de Gabriac for the World Wellness Weekend." Matrix-Strong-Smart-Beautiful

**Denis Daon – CEO Matrix Fitness France / Johnson Health Tech**

# BRONZE Sponsors of World Wellness Weekend 2024



"I fully share all the values of the World Wellness Weekend and put forward the 5 pillars of wellness in all its projects. Personally, It is an honour and a pleasure to be alongside Jean-Guy de Gabriac and all the ambassadors for this fantastic global initiative for wellness.

I am very proud to lead the team of Ambassadors for Italy. For me the World Wellness Weekend is the most representative synthesis of my last 30 years of work in the SPA & Wellness sector."

**Regis Boudon-Doris, Co-Founder & CEO bbspa group**



"At Fashionizer Spa, we believe in the profound impact that health and wellbeing have on individuals and our community. These include, embracing the five pillars of wellness in everyday life. We are all thrilled to support the World Wellness Weekend initiative, as their values align perfectly with our commitment to fostering a healthier and happier society. Fashionizer Spa looks forward to contributing to the initiative, and seeing the positive impact it will bring.

We know that any conversation about wellness must consider the wellness of the environment, planet, and people around us."

**Dorota Ziolkowska – Marketing Director Fashionizer Spa**



"At SALT Chamber, supporting your well-being has been our mission for over a decade. That's why we're excited to join the global movement of World Wellness Weekend alongside wellness leader Jean-Guy de Gabriac! This weekend is focused on your mind, body and breath for better health and wellness. We can't wait to help everyone breathe easier and discover the natural benefits of salt therapy "

**Leo Tonkin– CEO Salt Chamber**



"It is an honor and a pleasure to lead this planetary wellness celebrations bringing together Ministers of Health, Tourism, Mayors, 60 international associations, hotel & fitness groups... Beyond design and marketing, what makes people want to return to a property dedicated to fitness, beauty and tourism is the talent of the teams, their expertise and their passion to care for people and deliver experiences rich in meaning and sensations, as transformative as possible."

**Jean-Guy de Gabriac – Founder Tip Touch International**



"We are very happy to support World Wellness Weekend, an international major project, coherent with our philosophy and our concept of beauty, always in the name of respect for the natural world and the delicate balance of our body. An initiative that we hope will spread more and more, in Italy and in the world, its positive idea of well-being."

**Valeria Cavalcante – CEO Vagheggi**