



Position your city on the World Wellness Map

Join the global celebration with 10,000 venues participating in 160 countries

19-20-21 Sept 2025

Rise up, Stand out, Make a difference Generate media exposure



Nagoya, JAPAN



Marbella, SPAIN



Antigua & Barbuda



Mineral Wells, TX

World Wellness Weekend is a pro-bono event supported by 4 Ministers of Tourism, 2 Health Ministers and 30 Mayors.

In 2024, 9.700 venues celebrated WWW in 155 countries generating 34 million views with 700 media mentions and 10,000 posts on social networks.

[See the video compilation.](#)

Prolong the high season ...) in September and October.

Promote irresistible offers, Wellness Getaways for visitors, and **Staycations** for locals to discover your tourism partners (hotels, sports & fitness clubs, yoga studios, outdoor recreational activities, associations...)

Hit the headlines as the wellness touristic destination where people want to visit, work, live or retire.

Engage local residents of all generations to be more active, more often, with the *fun* and inclusive activities of sports & fitness clubs, yoga studios, outdoor activities...

Be recognized as the most active city for Wellness in your Province, State or Country.

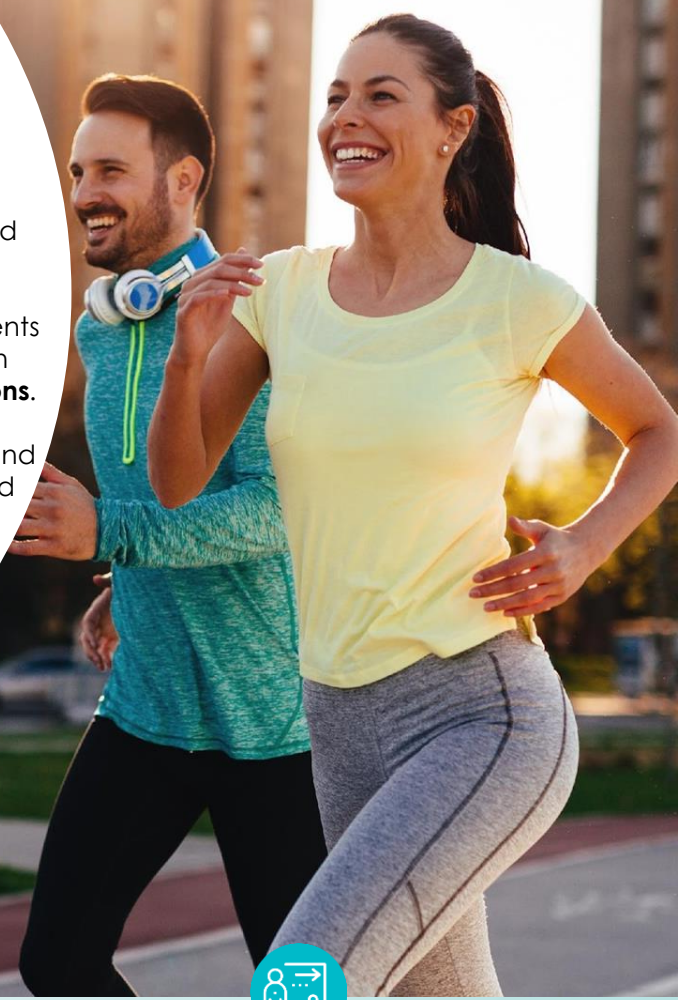
“Let’s make hearts beat faster!
Let’s show how ESSENTIAL wellness is for a strong, healthy and happy community!”

JEAN-GUY DE GABRIAC
Founder World Wellness Weekend

wellmap.org



Involve your touristic partners. Get your city moving & smiling. Become top of mind for wellness.



- 1 Each venue signs up for **FREE** on wellmap.org
Make your Visitors' Bureau appear on the World Wellness Map.
- 2 Include WWW (**19-20-21 Sept 2025**) in your events calendar to join a worldwide media campaign promoting **healthy active lifestyles & destinations**.
- 3 Encourage your touristic partners (businesses and associations) in Hospitality, Fitness, Outdoor and Recreational activities to participate.
- 4 Promote **irresistible packages** for **Weekend Getaways** and **Staycations**
#worldwellnessweekend
#wellnessweekend
#wellnessforall



APPEAR ON THE WELLNESS MAP
With a few minutes, **create your free page** with your logo, banner, photos, contact details on wellmap.org

➤ [SIGN UP](#)



ATTRACT MORE VISITORS
Promote your city and area as a destination in sustainable tourism. Announce on your website and local media the wellness activities and attractive packages of your tourism partners.

➤ [EXAMPLES OF ACTIVITIES](#)



USE OUR GRAPHIC ELEMENTS
Stand out with our ready-to-use logo, font, badges, social media posts...

➤ [COMMUNICATION KIT](#)



MAXIMIZE YOUR EXPOSURE
Our international Press Releases mid June & mid August will include the most original activities. With hyperlinks.

Inform your local media that you are part of a global wellness event touching all time zones, from sunrise in Fiji until sunset in Maui!



SHOW THE VALUE OF ACTIVE LIVING
Be part of the new narrative connecting Vitality, Serenity, Longevity & Recovery.

➤ [PARTICIPATION KIT](#)



ENCOURAGE RETURN VISITS
Promote your upcoming events, and irresistible offers on wellmap.org for people to visit your destination year round with friends or family.

➤ [TOP TIPS](#)