



**Position your hotel as a source for Serenity, Vitality & Longevity.**

**Be a wellness champion for visitors and locals among 10,000 venues in 160 countries**

**19-20-21 Sept 2025**

**Rise up, Stand out, Make a difference  
Generate media exposure**



Hilton Pillar

**World Wellness Weekend is a pro-bono event supported by 4 Ministers of Tourism, 2 Health Ministers and 30 Mayors.**

In 2024, 9.700 venues celebrated WWW in 155 countries generating 34 million views with 700 media mentions and 10,000 posts on social networks.

[See the video compilation.](#)



Excellence Resorts

**More people, more active.**

**Show how your hotel or resort is a destination for LIVING, not just for SLEEPING.**

**Attract visitors** with Wellness getaways and week-ends.

**Welcome more local clients** with a half-day pass, wellness brunch, staycation or bespoke membership programs (fitness, yoga, pool, sauna, lunch...)



Six Senses Quing Cheng Mountain

**Think Global, Act Local, Make Wellness Social!**

Support the UNITED NATIONS' 3rd SDG "Good Health & Wellbeing for all" with ONE free activity for guests, or staff, or locals (indoors, outdoors or online).

**Offer THREE free activities** and get your **Wellness Champion Badge**.

**"Make Wellness your superpower!"**

Let's encourage people to enjoy ME-time and WE-time with friends & family!"

JEAN-GUY DE GABRIAC  
Founder World Wellness Weekend

[wellmap.org](http://wellmap.org)



Nha Trang Marriott Resort & Spa

# Join wellness leaders. Be top of mind for wellness.

- 1 Create your **FREE** page on [wellmap.org](https://wellmap.org)  
Appear on the World Wellness Map as a **Wellness Champion**.
- 2 **Attract locals, wellness enthusiasts and weekenders** with **ONE** or **THREE** free group activities on **19-20-21 Sept 2025**
- 3 Promote your not-to-be-missed Signature activities, **irresistible bounce-back offers**, and special **packages**.
- 4 **Tag us**  
**#WorldWellnessWeekend**  
**#wellnessweekend**  
**#wellnessforall**



## APPEAR ON THE WELLNESS MAP

With a few minutes, **create your free page** with your logo, banner, photos, contact details on [wellmap.org](https://wellmap.org)



## ATTRACT NEW CLIENTS

Organize **ONE** fun free group activity (as an **OFFICIAL PARTICIPANT**) or **become a WELLNESS CHAMPION** with **THREE** group activities (indoors, outdoors or online).



## USE OUR GRAPHIC ELEMENTS

Stand out with our ready-to-use logo, font, badges, social media posts...

### > [SIGN UP](#)

### > [EXAMPLES OF ACTIVITIES](#)

### > [COMMUNICATION KIT](#)



## MAXIMIZE YOUR EXPOSURE

Our international Press Releases mid June & mid August will include the most original activities. With hyperlinks.

Inform your local media that you are part of a global wellness event touching all time zones, from sunrise in Fiji until sunset in Maui!



## SHOW THE VALUE OF ACTIVE LIVING

Be part of the new narrative connecting Vitality, Serenity, Longevity & Recovery.

Engage locals with a calendar of regular wellness & fitness activities (ex: full moon yoga sessions, specific Yoga Therapy, cooking classes, wellness brunch, visiting masters...) culminating on the 3rd week-end of September, before the Equinox.



## BOOST CONVERSION

Promote your upcoming events, and irresistible offers on [wellmap.org](https://wellmap.org) to attract new clients and locals with their friends and families.

### > [TOP TIPS](#)

### > [PARTICIPATION KIT](#)

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