



wellmap.org

@worldwellnessweekend

#worldwellnessweekend

#wellnessforall

#wellfluencer



UNITE FOR WELLNESS

19-20-21
September 2025

Find activities near you

10.000
VENUES

160+
COUNTRIES



Directory

3

Let's Unite for Wellness in 160 countries
with Vitality, Serenity, Solidarity and Sustainability

4

Global Partnerships

5

Most Active Partnering Associations

6

170 Ambassadors, Coordinators
& Wellness Leaders

7-8

Official Wellness Sponsors



Let's Unite for Wellness!

10.000 venues in 160 countries join together, on every time zone, to boost **Vitality, Serenity, Solidarity, and Sustainability**.

HEALTHIER, STRONGER & HAPPIER... FROM FIJI TO HAWAII

Because the World Health Organization keeps sounding the alarm on the rise of inactivity, obesity, insomnia, loneliness and depression, professionals in fitness, beauty, hospitality and tourism join to show how **ESSENTIAL** wellness is.

19-20-21 Sept 2025, [World Wellness Weekend](#) returns for its **9th edition** in 160 countries. **10,000+ venues** will open their door and inspire millions of people to try and experience new fun and inclusive classes with friends, family, and colleagues.

Each of us can have a **positive influence** on others as a **#WELLfluencer**. We can take easy and progressive steps with the Five Pillars of Wellness to sleep longer, eat better, exercise more, be more mindful and take better care of underserved communities and Nature.

Our global partnerships are growing awareness about healthy habits: [World Cleanup Day](#), [Endurance Zone](#), [Nutrition Beyond Borders](#), [European Week of Sports](#), [Campaign Nonviolence](#)...

Pure Fiji cosmetics and Navutu Stars Resort will kick off the planetary celebration in Fiji at sunrise (Sept 19) with Aerobics, Yoga, and Spa rituals. **Anara Spa at Grand Hyatt Kauai (2025 Wellness HERO)** will officially closing the planet-wide event at sunset (Sept 21) with "Street Wellness: Strategies For Wellness In A Wacky World" and free activities for clients, colleagues and underserved communities.

SEPTEMBER IS THE NEW JANUARY

With holidays behind, it's time to get back to work, back to school, and hopefully back in shape at a fitness club, yoga studio or spa near you, to look and feel as great as possible before the change of season.

World Wellness Weekend launches [wellmap.org](#) a brand new website with a **geolocator** in 18 languages to help people find **free and exciting** group sessions **INDOORS**, and recreational activities **OUTDOORS** offered by fitness clubs, yoga studios, spas, salons, hot springs, hotels, resorts and wellness centers.

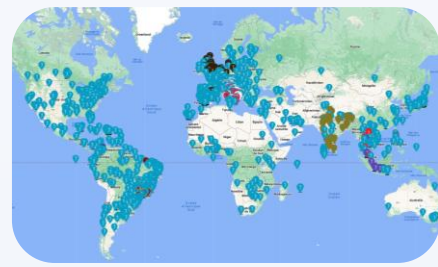
ONLINE wellness sessions will be available with [World Wellness WebTV](#), including training sessions, inspiring talks, webinars with holistic practitioners and workshops with massage champions, to empower people at **home**, and **on the go**.

WELLNESS STARTS WITH « WE »

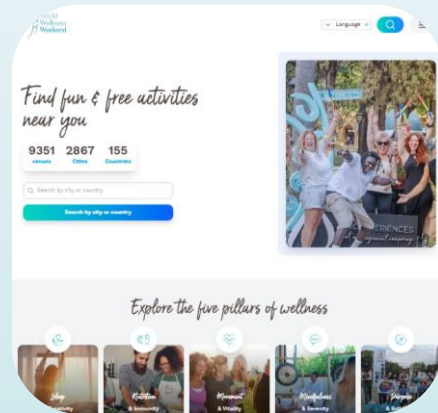
World Wellness Weekend is a **Non-Profit International Association** accredited by the King of Belgium, launched in 2017 to support the **UNITED NATIONS'** objective of "Good Health and Wellbeing for ALL".

This event of general interest grows exponentially each year, with the support of **40+ Mayors and Secretaries** (Tourism / Health), **60+ international federations**, and **170 volunteers around the globe**.

MEDIA CONTACT: Christina Ioannou christina@ccicomms.com



[WATCH the 2025 TEASER VIDEO](#)



"Wellness is a renewable energy that can light up the world".

Jean-Guy de Gabriac, Founder World Wellness Weekend

#worldwellnessweekend #wellnessforall #wellfluencer #beactive



Global partnerships

World Wellness Weekend has become a catalyst to promote and reward healthy lifestyles with world-class institutions and corporations.

STRONGER TOGETHER

World Wellness Weekend and [World Cleanup Day](#) (WCD) combine the collective power of their global networks ahead of **20 Sept, the UN Calendar day for WCD!**

Uniting strengths creates unprecedented cooperation, when the human race most needs to protect our inner and outer environments.

WCD has brought together over **114 million people in 211 countries** to tackle the waste crisis, **and cleaned up 543,704 tons of waste.**

This Sept 19-21, venues will clean up parks, beaches, river banks and neighborhoods, then join a guided relaxation / meditation for an inner / mental cleanup! **#wellfluencer #cleanfluencer**

[Endurance Zone](#) is powering up World Wellness Weekend with its innovative loyalty, engagement and reward technology. It supports World Wellness Weekend's objective of getting people active as often as possible with their friends and colleagues.

People around the world are **encouraged to connect their wearable** (smartphone with Strava, Garmin, Fitbit). They **earn points with global challenges year-round to reward** their journey to a stronger, healthier and happier version of themselves. Available in 4 languages.

[10th European Week of Sports](#) (23-30 Sept 2025) organized by the Directorate-General of Education, Youth, Sport and Culture of the **European Commission** to inspire people to be active, fit and well ; build community cohesion and grow social inclusion.

In 2024, **15 million participants united in over 50K events held in nearly 40 countries.** World Wellness Weekend joined in 2019 and supports the common values of Inclusion, Wellbeing, Belonging and Sustainability in order to overcome social barriers and bring generations closer to each other. **#BeActive**

Campaign Nonviolence Action Days

Founded in 1989 by the Franciscan Friars of California, **Pace e Bene** Nonviolence Service is now an independent, non-denominational 501(c)3 organization spreading the power of nonviolence, fostering justice, peace and the well-being of all through education, resources, and action for nonviolent change.

World Wellness Weekend, World Cleanup Day and Pace e Bene will organize **two workshops** on [June 21 \(the Five Pillars of Wellness\)](#) and [July 26 \(Sense of Purpose & Solidarity\)](#), in order to prepare the **Campaign Nonviolence Action Days Sept 21 – Oct 2, 2025.**



"By caring for our surroundings, and aligning World Cleanup Day with World Wellness Weekend, we foster a holistic approach to taking care and improving both our inner and outer environments."

Heidi Solba, President and Head of the Global Network at Let's Do It World and World Cleanup Day



Most Active Partnering Associations





Wellness starts with **WE**, not “ME”

World Wellness Weekend is a pro-bono event, growing each year thanks to **170+ volunteering Ambassadors, Coordinators and Wellness Leaders**, promoting the UNITED NATIONS' objective:
“Good Health and Wellbeing for All”.

[See all the Ambassadors, Coordinators and Wellness Leaders around the globe](#)
 and connect with the ones closest to you.



Sponsors

World Wellness Weekend 2025



"At LEMI we are aware that the route to well-being is a long and challenging process that is successful as long as it is pursued with reliability and tenacity. Since 1989, at LEMI wellness has been the core of a process leading to a steady business growth, thus focusing on constant improvement for both its staff and the environment where they work. That's why we are very proud to support the **World Wellness Weekend** and spread wellness in everyday life."

Matteo Busaferri – LEMI General Manager



"It is for me and for the whole Team Matrix France an honor and a great pleasure to be able to support the World Wellness Weekend across France and many countries.

For 20 years, our desire has been to bring pleasure and wellbeing to each practitioner and user of our products, but also to all of our employees within our company. It was therefore logical that we were present alongside Jean-Guy de Gabriac for the **World Wellness Weekend**."

Denis Daon – CEO Matrix Fitness France / Johnson Health Tech



"At Agilysys, we believe wellness is not just a service—it's a shared experience that begins with intention and is amplified by innovation. Supporting **World Wellness Weekend** reflects our dedication to elevating wellness across the hospitality industry and advancing technology that helps deliver personalized, restorative experiences at scale."

Frank Pitsikalis - SVP, Product Strategy



« **World Wellness Weekend** brings people together in the name of self-care, and as ambassadors and sponsors, Spa Academy by Manuel De la Garza is honored to amplify this mission. We believe wellness begins with education, which is why we train professionals to deliver transformative experiences. We're proud to spread the power of mindful touch across the globe participating in this wonderful event, because when individuals thrive, communities flourish. This September, let's unite, inspire, and celebrate wellness in every corner of the world! »

Manuel de la Garza – CEO & Founder Spa Academy

Sponsors of World Wellness Weekend 2025



Altearah is proud to support **World Wellness Weekend** because we believe that true well-being should be accessible to all. For 25 years, we've been committed to democratizing a sensory and emotional approach to wellness—one that respects both people and the planet. To us, there is no better way to celebrate our 25th anniversary than by joining to support a global movement that shares our values and vision. Alongside World Wellness Weekend, we are proud to champion the wellness industry and elevate all those who, like us, are working to build transformative lifestyle change through wellness. Together, we continue to share the message of well-being with the world.

Aheem Siddique, Co-Managing Director



"I fully share all the values of the **World Wellness Weekend** and put forward the 5 pillars of wellness in all its projects. Personally, It is an honour and a pleasure to be alongside Jean-Guy de Gabriac and all the ambassadors for this fantastic global initiative for wellness.

I am very proud to lead the team of Ambassadors for Italy. For me the World Wellness Weekend is the most representative synthesis of my last 30 years of work in the SPA & Wellness sector."

Regis Boudon-Doris, Co-Founder & CEO bbspa group



"It is an honor and a pleasure to lead this planetary wellness celebrations bringing together Ministers of Health, Tourism, Mayors, 60 international associations, hotel & fitness groups... Beyond design and marketing, what makes people want to return to a property dedicated to fitness, beauty and tourism is the talent of the teams, their expertise and their passion to care for people and deliver experiences rich in meaning and sensations, as transformative as possible."

Jean-Guy de Gabriac – Founder Tip Touch International



"We are very happy to support **World Wellness Weekend**, an international major project, coherent with our philosophy and our concept of beauty, always in the name of respect for the natural world and the delicate balance of our body. An initiative that we hope will spread more and more, in Italy and in the world, its positive idea of well-being."

Valeria Cavalcante – CEO Vagheggi