



**Position your hotel as
a source for Serenity,
Vitality & Longevity.**

**Be a wellness champion
for visitors and locals
among 10,000 venues
in 160 countries**

19-20-21 Sept 2025

**Rise up, Stand out, Make a difference
Generate media exposure**



Hilton Pilar

**World Wellness Weekend is a
pro-bono event supported by
4 Ministers of Tourism,
2 Health Ministers and 30 Mayors.**

In 2024, 9.700 venues celebrated
WWW in 155 countries generating 34
million views with 700 media
mentions and 10,000 posts on social
networks.

[See the video compilation.](#)



Excellence Resorts

More people, more active.

**Show how your hotel or resort is
a destination for LIVING, not just
for SLEEPING.**

Attract visitors with Wellness
getaways and week-ends.

Welcome more local clients
with a half-day pass, wellness
brunch, staycation or bespoke
membership programs (fitness,
yoga, pool, sauna, lunch...)



Six Senses Quing Cheng Mountain

**Think Global, Act Local,
Make Wellness Social!**

Support the UNITED NATIONS'
3rd SDG **"Good Health & Wellbeing
for all"** with ONE free activity for
guests, or staff, or locals (indoors,
outdoors or online).

Offer THREE free activities and get
your **Wellness Champion Badge**.

"Make Wellness your superpower!"

Let's encourage people
to enjoy ME-time and WE-time
with friends & family!"

JEAN-GUY DE GABRIAC
Founder World Wellness Weekend

[**wellmap.org**](https://wellmap.org)



Nha Trang Marriott Resort & Spa

Join wellness leaders. Be top of mind for wellness.

- 1 Create your **FREE** page on wellmap.org
Appear on the World Wellness Map as a **Wellness Champion**.
- 2 **Attract locals, wellness enthusiasts and weekenders** with **ONE** or **THREE** free group activities on **19-20-21 Sept 2025**
- 3 Promote your not-to-be-missed Signature activities, **irresistible bounce-back offers**, and special **packages**.
- 4 **Tag us**
#WorldWellnessWeekend
#wellnessweekend
#wellnessforall



APPEAR ON THE WELLNESS MAP
With a few minutes, **create your free page** with your logo, banner, photos, contact details on wellmap.org



ATTRACT NEW CLIENTS
Organize ONE fun free group activity (as an OFFICIAL PARTICIPANT) or **become a WELLNESS CHAMPION** with THREE group activities (indoors, outdoors or online).



USE OUR GRAPHIC ELEMENTS
Stand out with our ready-to-use logo, font, badges, social media posts...

➤ [SIGN UP](#)

➤ [EXAMPLES OF ACTIVITIES](#)

➤ [COMMUNICATION KIT](#)



MAXIMIZE YOUR EXPOSURE
Our international Press Releases mid June & mid August will include the most original activities. With hyperlinks.
Inform your local media that you are part of a global wellness event touching all time zones, from sunrise in Fiji until sunset in Maui!



SHOW THE VALUE OF ACTIVE LIVING
Be part of the new narrative connecting Vitality, Serenity, Longevity & Recovery.
Engage locals with a calendar of regular wellness & fitness activities (ex: full moon yoga sessions, specific Yoga Therapy, cooking classes, wellness brunch, visiting masters...) culminating on the 3rd week-end of September, before the Equinox.



BOOST CONVERSION
Promote your upcoming events, and irresistible offers on wellmap.org to attract new clients and locals with their friends and families.

➤ [TOP TIPS](#)

➤ [PARTICIPATION KIT](#)