



wellmap.org

@worldwellnessweekend

#worldwellnessweekend

#wellnessforall

#wellfluencer



UNITE FOR WELLNESS

19-20-21
September 2025

Find activities near you

10.000

VENUES

190

COUNTRIES



HIGHLIGHTS

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LET'S UNITE FOR WELLNESS!

10.000 venues in over 160 countries join together, on every time zone, to boost **Vitality, Serenity, Solidarity, and Sustainability**.

HEALTHIER, STRONGER & HAPPIER... FROM FIJI TO HAWAII

As the World Health Organization keeps sounding the alarm on the rise of inactivity, obesity, insomnia, loneliness and depression, professionals in fitness, beauty, hospitality and tourism join to show how **ESSENTIAL** wellness is to build healthy, happy and resilient communities.

19-20-21 Sept 2025, [World Wellness Weekend](#) returns for its **9th** edition aiming for 190 countries. **10,000+ venues** will open their door and inspire millions of people to try and experience new fun and inclusive fitness classes, yoga sessions with friends, family, and colleagues.

Each of us can have a **positive influence** on others as a **#WELLfluencer**. We can take easy and progressive steps with the **Five Pillars of Wellness** to sleep longer, eat better, exercise more, be more mindful and take better care of underserved communities and Nature.

Our global partnerships are growing awareness about healthy habits: [World Cleanup Day](#), [European Week of Sports, Campaign Nonviolence](#), [Endurance Zone](#)...

[Pure Fiji cosmetics](#), [Navutu Stars Resort](#), [Six Senses Fiji](#) will kick off the celebrations in Fiji at sunrise (Sept 19), as well as [Te kura Atuatirātanga](#) in South Island (New Zealand) with a Wellness Blessing in Maori.

[Anara Spa at Grand Hyatt Kauai](#) (2025 Wellness HERO) will officially close the planet-wide event at sunset (Sept 21) with "Street Wellness: Strategies For Wellness In A Wacky World" and free activities for clients, colleagues and underserved communities.

SEPTEMBER IS THE NEW JANUARY

With holidays behind, it's time to get back to work, back to school, and hopefully back in shape at a fitness club, yoga studio or spa near you, to look and feel as great as possible before the change of season.

World Wellness Weekend has upgraded [wellmap.org](#) with a **geolocator** in 17 languages to help people find **free and exciting** group sessions **INDOORS**, and recreational activities **OUTDOORS** offered by fitness clubs, yoga studios, spas, salons, hot springs, hotels, resorts and wellness centers.

ONLINE wellness sessions will be available with [World Wellness WebTV](#), including training sessions, inspiring talks, webinars with holistic practitioners and workshops with massage champions, to empower people at **home**, and **on the go**.

WELLNESS STARTS WITH « WE »

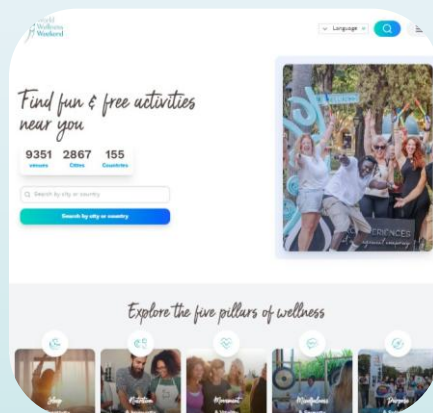
World Wellness Weekend is an **International Non-Profit Association**, launched in 2017 to support the **UNITED NATIONS'** objective of "Good Health and Wellbeing for ALL" and the [Global Wellness Institute's Wellness Moonshot](#), a world free of preventable diseases.

This event of general interest grows exponentially each year, with the support of **50+ Mayors and Secretaries** (Tourism / Health), **60+ international federations**, and **200+ volunteers around the globe**.

MEDIA CONTACT: Christina Ioannou christina@ccicomms.com



[WATCH the 2025 TEASER VIDEO](#)



"Wellness is **ESSENTIAL**, especially when shared".

Jean-Guy de Gabriac, Founder World Wellness Weekend

#worldwellnessweekend #wellnessforall #wellfluencer #beactive

GLOBAL PARTNERSHIPS

As a movement, World Wellness Weekend has become a catalyst to promote and reward healthy lifestyles with world-class institutions and corporations.

STRONGER TOGETHER

World Wellness Weekend and [World Cleanup Day](#) (WCD) combine the collective power of their global networks ahead of **20 Sept, the UNITED NATIONS Calendar day for WCD!**

Uniting strengths creates unprecedented cooperation, when the human race most needs to protect our inner and outer environments.

WCD has brought together over **114 million people in 211 countries** to tackle the waste crisis, **and cleaned up 543,704 tons of waste.**

This Sept 19-21, venues will clean up parks, beaches, river banks and neighborhoods, then join a guided relaxation / meditation for an inner / mental cleanup! **#wellfluencer #cleanfluencer**

This year, we are sharing [an 8-minute gratitude guided relaxation](#) by Sandie Ashing, Hypnotherapist and leader of the [Wellness Ripple](#), amplified with 50+ hypnotherapists globally.

[10th European Week of Sports](#) (23-30 Sept 2025) organized by the Directorate-General of Education, Youth, Sport and Culture of the **European Commission** to inspire people to be active, fit and well ; build community cohesion and grow social inclusion.

In 2024, **15 million participants united in over 50K events held in nearly 40 countries.** World Wellness Weekend joined in 2019 and supports the common values of Inclusion, Wellbeing, Belonging and Sustainability in order to overcome social barriers and bring generations closer to each other. **#BeActive**

[Campaign Nonviolence Action Days](#)

Founded in 1989 by the Franciscan Friars of California, **Pace e Bene** Nonviolence Service is now an independent, non-denominational 501(c)3 organization spreading the power of nonviolence, fostering justice, peace and the well-being of all through education, resources, and action for nonviolent change.

World Wellness Weekend, World Cleanup Day and Pace e Bene have organized **two workshops** on [June 21 \(the Five Pillars of Wellness\)](#) and [July 26 \(Sense of Purpose & Solidarity\)](#), in order to prepare the **Campaign Nonviolence Action Days Sept 21 – Oct 2, 2025.**

[Endurance Zone](#) is powering up World Wellness Weekend with its innovative loyalty, engagement and reward technology. It supports World Wellness Weekend's objective of getting people active as often as possible with their friends and colleagues.

People around the world are **encouraged to connect their wearable** (smartphone with Strava, Garmin, Fitbit). They **earn points with global challenges year-round to reward** their journey to a stronger, healthier and happier version of themselves. Available in English, Spanish, French, Italian.



"By caring for our surroundings, and aligning World Cleanup Day with World Wellness Weekend, we foster a holistic approach to taking care and improving both our inner and outer environments."

Heidi Solba, President and Head of the Global Network
at Let's Do It World and World Cleanup Day



MASSIVE PARTICIPATION

Brands celebrate their **BIG anniversaries** with World Wellness Weekend:

- **Altearah Bio** 25 years
- **MATRIX Fitness** 50 years
- **Vagheggi** 50 years
- **Champneys** 100 years !!!

Hotels across the globe rise to the call of the United Nations “Good Health & Wellbeing for All”.

In 2025, we are seeing **the largest participation of hotel groups going ALL IN** to support #WellnessForAll during World Wellness Weekend **with free events for Clients, back of house sessions for Colleagues** to promote a culture of workplace wellness, and **outreach initiatives for underserved Communities** (doctors, nurses, fire fighters)... These 3 Cs (Clients, Colleagues, Communities) are the full dimension of **Wellness For All** of World Wellness Weekend.

200+ Marriott International Hotels, Most Active Hotel group 2024-2025, expected to participate (including 125 in APAC) including: [JW MARRIOTT](#), [Ritz-Carlton](#), [Westin](#), [Sheraton](#), [St Regis](#), [Courtyard](#), [Luxury Collection](#), [Le Meridien](#), [W Hotels & Away Spas](#), [Edition](#), [Fairfield](#), [Four Points](#), [Renaissance](#), [Aloft](#), [Autograph](#)...

200 OneSpaWorld Spas aboard cruise liners announced to organize free activities for passengers celebrating World Wellness Weekend for the **FIRST** time on all seas and oceans.

130+ [David Lloyd Clubs](#) in the UK & Europe (Most Active Fitness Clubs in 2022, 2023, 2024)

125 [Buddha Spas](#) in Brazil, largest day spa franchise in LATAM

80+ [J Wellness Circle](#) ([Taj Hotels](#), [SeleQtions](#), [Vivanta](#)) offer +200 hours of immersive wellness experiences rooted in the ancient wisdom of Ayurveda and Yoga for Guests, associates, corporate clients, and local communities.

70+ properties managed by **Arch Amenities Group in the USA**

All 40 [Renova Spa](#) - RIU Resorts properties in 12 locations (172 activities in total)

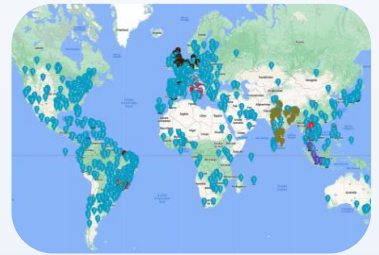
All 35 [ScubaCaribe](#) clubs in 11 locations (105 activities in total): Scuba Diving Demo; Kayak Marathon; Discover Snorkelling

30+ [Banyan Group](#) properties across Asia

20+ [Mandara Spas](#) in Thailand, Indonesia, Malaysia, Palau, Egypt, UAE, Maldives, and Oman

20+ ACCOR properties ([MGallery](#), [Pullman](#), [Sofitel](#), [The Purist](#))

10+ [HYATT hotels](#) including: **Anara Spa at [Grand Hyatt Kauai](#)** (Wellness Hero officially closing the 9th edition of World Wellness Weekend), and Wellness Champions: **Grand Hyatt Seoul**, **Grand Hyatt Busan**, **Lost Pines Spa** (at Hyatt Regency Lost Pines), **Alila Napa Valley**, **Miraval Life in Balance Spa Avira**...



15+ Spas from **SNOW GROUP** ([Algotharm](#), [Cinq Mondes](#), [Deep Nature](#)) are participating (Most Active group in France 2023)

ALL 13 Camelot Spas in South Africa

10+ Six Senses Hotels, Resorts & Spas

10 PURE SPA & BEAUTY in the United Kingdom

ALL 8 NESCEMS Spas in Switzerland and France participate as 2025 Wellness HEROES with free activities for the public and their teams and a Cleanup during World Cleanup Day!

ALL 6 Aqua Sana Forest Spas in the UK and Ireland participate as 2025 Wellness CHAMPIONS with activities for clients & colleagues.

ALL GOCO Hospitality properties will be participating at the HERO level with free activities for Clients, Colleagues and Community: [Fivelements Bali](#), [Glen Ivy Hot Springs](#), [The Lamai Samui](#) and [GOCO Hospitality office](#) in Bangkok.

6 of the 10 Hotels of Daniel Thwaites are participating in the UK.

Hilton properties worldwide, including one Wellness Hero: [Conrad Abu Dhabi](#); and 2 Wellness Champions: [eforea Spa Hilton Dubai](#), and [Cavalieri Grand Spa Club @ Rome Cavalieri, A Waldorf Astoria Hotel](#)

6 Four Seasons Spas including **3 Pearl Spas**

6 Hard Rock Hotels are participating with Yoga, Tai Chi...

5 Jumeirah Spas are participating.

2 Mandarin Oriental Hotels, including **MO Canouan**, 2025 Wellness Champion.

And the participation of [Corinthia Hotels](#), [Kohler](#) properties, Rayya Wellness and Wellbeings in the UAE, The Chedi Muscat...



WELLNESS IN THE CITY: BY and FOR LOCAL COMMUNITIES

Since inception in 2017, World Wellness Weekend has received **over 80 letters of support from Ministers of Tourism, Health, Sports, Governors, Mayors, Tourism Authorities, Chambers of Commerce.**

Local officials and law-makers are joining forces on the third week-end of September, just before the Equinox, **to enhance the wellbeing of people who LIVE, WORK, STUDY, RETIRE and VISIT** with fun, free, inclusive activities.

11 LETTERS OF SUPPORT in 2025

ARGENTINA: Provincia del Chaco Poder Ejecutivo thanks to **Rosana Bablkov, City Ambassador**

BOSNIA AND HERZEGOVINA: Mayor City Banja Luka thanks to **Miroslav Skoric Country Ambassador**

INDIA: thanks to **Reena Sheth, Country Ambassador, overseeing APAC**

- **Beauty & Wellness Sector Skill Council**
- **Beautiful hearts Community (150 Hair Salons)**

INDONESIA: thanks to **Reena Sheth** and **Dwi Santini, Ambassador in Bali (**)**

- **Department of Tourism in Bali ****
- **Indonesian Wellness & Spa Therapist Association**
- **Indonesian Spa Association ASPI**
- **Bali Spa & Wellness Association**

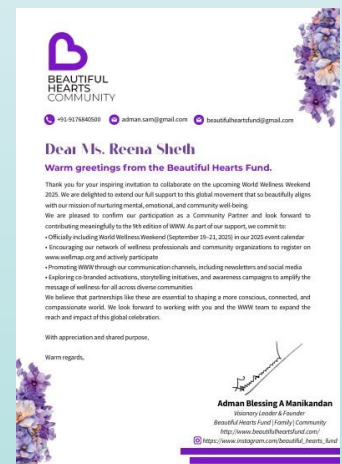
MALAYSIA: Malaysian Association of Wellness Trainers thanks to **Reena Sheth**

PHILIPPINES: thanks to **Marla Ramos, Co-City Ambassador in Manila**

- **Department of Health**
- **Department of Tourism**

UNITED ARAB EMIRATES:

- **Dubai Sports Council** thanks to **Cedric Betis** (Wellness Consultant) and **Aheem Siddique, Country Ambassador** ;
- and the **American Chamber of Commerce in Abu Dhabi** thanks to **Maja Corridon, City Ambassador.**



WELLNESS IN THE CITY: BY and FOR LOCAL COMMUNITIES

CITY-BACKED WELLNESS CELEBRATIONS (part 1)

The following cities are stepping up to promote "Wellness For All" during World Wellness Weekend with **the support of their Mayor, Town Hall, Tourism Authority or Chamber of Commerce.**
More details in the COUNTRY UPDATES.

ARGENTINA

Córdoba Capital and **Valle de Punilla** will organize "Health and Wellbeing" mass gatherings with yoga and mindfulness, conscious DJ sets, organic food trucks, and workshops on neuroscience and emotional wellbeing.

Secretaría de acción Social, Deportes y Educación de la Municipalidad de Tigre will activate its sports centers with fun and healthy activities for the community with the guidance of **Eduardo Finci, Ambassador Emeritus in LATAM** and **Gabriela Gergic, Country Ambassador.**

BOSNIA AND HERZEGOVINA: **City of Banja Luka** organizes "World Fitness & Wellness Weekend 2025" in Mladen Stojanović Park with the guidance of **Miroslav Skoric, massage Champion and Country Ambassador** and **Dejean Tubic, Country Coordinator**

BULGARIA: **Burgas Municipality** and **Municipal Enterprise Tourism** will host events at the Aqua Calide Spa Center with the guidance of **Dimitar Dimitrov, City Ambassador in Varna**

CHILE

Municipality of Quillota: a major wellness event in partnership with the network of wellness entrepreneurs, **SERCOTEC** (Ministry of Economy) under the guidance of **Jessica Herredia, Country Ambassador.**

Municipality of Maipú: wide range of wellness activities open to the community and municipal employees.

FRANCE:

City of Niederbronn Les Bains (Most active city in France in 2022-2024) will again organize a massive open air Wellness village with activities, demonstrations and curated products.

City of Villerest: Dam cleanup in partnership with Humanism Together association (as part of World Cleanup Day) and a giant Sound Therapy with **David Grand (Massage Champion and professional percussionist).**

ITALY (part 1):

116 Cities will celebrate **Sport City Day** in partnership with **Regis Boudon-Doris Country Ambassador, Andrea Pambianchi, president of CIWAS – Confederazione Italiana de Wellness and Sports, under the patronage of the Minister of Sports.**



WELLNESS IN THE CITY: BY and FOR LOCAL COMMUNITIES

CITY-BACKED WELLNESS CELEBRATIONS (part 2)

ITALY (part 2):

- **City of Casciana Terme Lari** will host its first Wellness Festival ([full program](#)) with the guidance of **Simone Ciolli, Region Ambassador**
- **Milis Municipality** and other municipalities and institutions in SICILY: yoga, meditation, barefoot trails, forest bathing, traditional treatments, and wellness education programs, with the guidance of **Giovanna Lorrai, Ambassador in Sicily**.

JAPAN: led by the World Wellness Weekend team **with Tomoko Iwai, Tomoe Kaneko, Tomoko Kudouma, Kumiko Nagai**, and so many more...

- **Shizuoka prefecture** - Wellness with Mt. Fuji & Japanese Tea Field
- **Karatsu city, Saga prefecture** - Karatsu Yoga Festival with the support from the city
- **Yamato city, Kanagawa prefecture** - Wellness Festival at town hall
- **Chiba city, Chiba prefecture** - World Wellness Weekend in Chiba
- **Minato-ku, Tokyo** – World Wellness Weekend Minato-ku event
- **Chuou-ku, Tokyo** - Disaster Prevention Lantern Yoga

LITHUANIA: **Palanga**, the biggest Lithuanian resort, will gather the main members of Palanga Hotels & Restaurants Association with the guidance of **Renata Surviliene, Country Ambassador and Ingrida Valaitienė, Hotel Manager Grand Baltic Dunes**.

PORTUGAL:

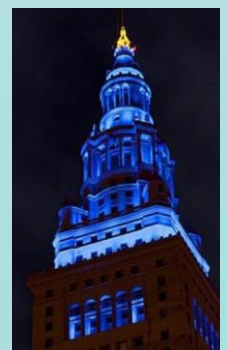
- **Matosinhos City Council** invites the community to take part in [We are One](#): free outdoor event with talks, meditation, dance, Pilates, ambient music, conscious gastronomy, nutritional education...
- **Pombal Municipality** organizes the first Pombal Wellness Weekend with the guidance of Country Ambassador Liliana Ferreira

SPAIN: **City of Marbella** with the guidance of **Lucia Romero de Avila, Country Ambassador and Sandra Villarejo, Country Coordinator** as in previous years, will offer fitness, massage, Yoga, Pilates, Reiki, Access Bars, facial care, dance and dance classes, sports activities, golf baptism... at the Wellness Beach in San Pedro de Alcántara Promenade and Marbella Mediterranean Park.

UNITED STATES OF AMERICA

The Cleveland Tower (OHIO) will illuminate the Terminal Tower with the blue colors of World Wellness Weekend on Friday 19 and Sunday 21 Sept, to kick off and end the global wellness celebration, with the guidance of **Gloria Treister, City Ambassador**.

Mineral Wells (Wellness Capital of TEXAS and member of the [Wellness Tourism Association](#)) will offer free classes & wellness sessions as last year.



SUPPORTING EUROPEAN WEEK OF SPORTS

Since 2019, World Wellness Weekend has signed the Taru Call and supports #BeActive by inspiring & empowering inclusive sports-related events for All, beyond gender, age, culture:

ARGENTINA: **Secretaría de acción Social, Deportes y Educación de la Municipalidad de Tigre** will activate its sports centers with fun and healthy activities for the community.

BOSNIA AND HERZEGOVINA: With the guidance of **Miroslav Skoric, Country Ambassador and Dejan Tubic, Country Coordinator**, the **City of Banja Luka** has officially confirmed its partnership with a full-day outdoor event in Mladen Stojanović Park called the **World Fitness & Wellness Weekend 2025** with the Motto: "Fitness and Wellness for All – Be Active, Live Healthy!" featuring yoga, Zumba, Pilates, children's fitness, professional lectures by renowned experts, free massage sessions, stands with healthy food, wellness advice for the elderly, a race around the park, wellness treatments and massages in tents, relaxation zones and sound baths and variety of games and creative workshops specially prepared for children... In case of bad weather, the event will be moved to the nearby tennis hall, which is city-owned.

FRANCE: **Matrix Fitness France** supports World Wellness Weekend for the third consecutive year.

ITALY

Sport City Foundation: partners for the 2nd consecutive year with World Wellness Weekend, CIWAS (Confederazione Italiana de Wellness and Sports) and Fondazione Sport City. Sunday 21 Sept is dedicated to non-competitive inclusive sports and accessible in 116 cities nationwide with outdoor sports & physical activities, in the name of environmental sustainability.

Andrea Pambianchi, Fitness Ambassador for the Lazio region, founder & president of CIWAS (Confederazione Italiana de Wellness and Sports) gathers **over 420 Fitness Clubs** of the **FITNESS NETWORK ITALIA** to offer three free entries during the three days to discover exciting new classes.

JAPAN : Major support has been confirmed by:

- **Japan Sport Tourism Alliance (JSTA)**
- **Fitness Industry Association Japan (FIAJ)**
- **Japan Fitness Association (JAFA)**
- **SPORTEC** (Japan's largest sports and wellness industry exhibition)
- **Wellness Tokyo 2025 conference:** one of Japan's largest exhibitions on mental and physical health, hosting the 2nd Wellness Business Symposium and the WWW 2025 aWWwards Ceremony.

BIG GROUP participation:

- **Sports Club Renaissance** - more than 100 fitness clubs
- **MIZUNO Sports Service** - more than 100 fitness & sports facilities
- **TIPNESS** - around 100 fitness clubs

SPAIN

A shopping mall will get everyone dancing with Zumba, salsa, and bachata...

Sports program at the Mediterranean Park by Marbella Beach



THE NOBLE ART OF MASSAGE

Massive support from the [International Massage Association](#) (World Championship Massage), [New Massage Association](#) (European Massage Championship), the [World Massage Festival](#), the **International Massage Festival** (Bulgaria), [Massage World Magazine](#) to promote the values of the profession of Massage therapist and the many careers in the USA and around the world.

World, European, National Champions and teachers are organizing massage workshops to share easy and efficient techniques to take care of family and friends' shoulders, neck, forearms, DO IN, Korean Relaxation: [Miroslav Skoric](#), [David Grand](#), [Petar Jankovic](#), [Rita Murauskiene](#) at [Tengbjerg Massørskole](#), [Tony Malfone](#), [Georgi Krastev](#)...

[Vagheggi Cosmetics](#): celebrating **50 years**, will organize Sept 19-20 special promotional initiatives in **2.000 Vagheggi beauty centers** in Italy allowing customers to test the quality of the brand's treatments and products.

[Altearah Bio Emotive Cosmetics](#) celebrating 25 years as a pioneer in wellness through colour, scent, and emotion, will design and promote wellness workshops highlighting aromatherapy, chromotherapy, self-massage, sound meditation, and more. At the heart of this initiative is Altearah's Turquoise colour, representative of Serenity, which will serve as the guiding theme and connection with the 4th pillar for Serenity & Mindfulness. **Over 800 partner spas, wellness centers, and institutes in 18 countries** are invited to join the campaign and amplify the message of Serenity this September.

40 Renova Spas (RIU hotels) will offer workshops in Scalp Massage, Hand massage, Facial Cleansing, and Clay Wrap.

[Iris & Willy Spas](#): 4 franchised spas specializing in pre- and post-natal care, Baby spa, or massages from 1 to 18 months will offer on September 21st Baby massage workshop from 1 to 9 months, child facial treatment workshop from 7 years old and introduction to sophrology. (Wellness Champions)

[Hotel Linea Mare](#) (Poland) Workshop "The Magic of Touch – Self-Massage" with practical tips for facial massage at home

Massage championships will take place during World Wellness Weekend:

MEXICO : [Wonder massage championship Chichen Itza 2025](#) (Yucatan) organized on Sept 19-23, 2025

SWITZERLAND:

- 19-20 Sept [Beauty Business Congress](#) in Zurich with international speakers to help you start (day 1) and grow (day 2) your business as a massage therapist.
- 21 Sept: [International Aesthetics Festival](#) organized by **Yana Herzog and International Association of Facial Massage Wellness** at Crowne Plaza Hotel, Zürich



DANCE YOUR WAY INTO WELLNESS

Virginia Timon, Managing Director of [Salsateca](#) and Global Ambassador for Wellness and Latin Dances, confirms an international mobilisation to promote how essential dancing is physically, mentally and socially:

- **ARGENTINA:** Puerto Madryn, Chubut Province: flamenco adaptations for seniors
- **BULGARIA:** Riviera Beach Resort: Bachata dance classes
- **CAPE VERDE:** Dance Specific Training will present "Longevity is a Skill: Extend Your Prime, a one-hour experience designed to help dancers train smarter, prevent injuries, and sustain their performance over time.
- **CUBA:** SalsaShot will offer an outdoors Salsa event in La Havana
- **COLOMBIA:** El Bailador, dance celebrity, will offer online Salsa lessons(Cali Style)
- **PUERTO RICO:** Cambio en Clave will propose Inclusive Salsa class for people of all ages with no physical impediments, **paired with deaf or blind dancers**. All genders and ages interacting on the same dance floor.
- **ROMANIA:** Mara Badita and Association Bucuria Darului will be dancing with seniors
- **SPAIN:**
 - Lorena Caraballo, Flamenco School: Emotional Flamenco Workshop and Flamenco Dance Workshops; a healing workshop to reach the deepest wound of your being through flamenco.
 - A shopping mall in Marbella will get everyone dancing with Zumba, salsa, and bachata...
 - Atha Center (Malaga) will offer dances classes
 - Danza en Verde (Santa Cruz de Tenerife): Biodance; Oriental Creative Dance
- **UNITED KINGDOM:** [Salsateca](#) will organize Salsa and Bachata lessons in various venues in London
- **VENEZUELA:** Academia de Baile Son Sabor Latino will host Salsa and Bachata lessons (Outdoors)

More dance classes and events to be announced...



Most Active Partnering Associations





Wellness starts with **WE**, not “ME”

World Wellness Weekend is a pro-bono event, growing each year thanks to **200+ volunteering Ambassadors, Coordinators and Wellness Leaders**, promoting the UNITED NATIONS' objective:
“Good Health and Wellbeing for All”.

[See all the Ambassadors, Coordinators and Wellness Leaders around the globe](#)
 and connect with the ones closest to you.



Sponsors

World Wellness Weekend 2025



Lemi
ITALIAN WELLNESS EQUIPMENT



"At LEMI we are aware that the route to well-being is a long and challenging process that is successful as long as it is pursued with reliability and tenacity. Since 1989, at LEMI wellness has been the core of a process leading to a steady business growth, thus focusing on constant improvement for both its staff and the environment where they work. That's why we are very proud to support the **World Wellness Weekend** and spread wellness in everyday life."

Matteo Busaferri – LEMI General Manager



MATRIX



"It is for me and for the whole Team Matrix France an honor and a great pleasure to be able to support the World Wellness Weekend across France and many countries.

For 20 years, our desire has been to bring pleasure and wellbeing to each practitioner and user of our products, but also to all of our employees within our company. It was therefore logical that we were present alongside Jean-Guy de Gabriac for the **World Wellness Weekend**."

Denis Daon – CEO Matrix Fitness France / Johnson Health Tech



agilysys



"At Agilysys, we believe wellness is not just a service—it's a shared experience that begins with intention and is amplified by innovation. Supporting **World Wellness Weekend** reflects our dedication to elevating wellness across the hospitality industry and advancing technology that helps deliver personalized, restorative experiences at scale."

Frank Pitsikalis - SVP, Product Strategy



luxury wellness & spa specialists
SPA ACADEMY

— by Manuel De la Garza —



« **World Wellness Weekend** brings people together in the name of self-care, and as ambassadors and sponsors, Spa Academy by Manuel De la Garza is honored to amplify this mission. We believe wellness begins with education, which is why we train professionals to deliver transformative experiences. We're proud to spread the power of mindful touch across the globe participating in this wonderful event, because when individuals thrive, communities flourish. This September, let's unite, inspire, and celebrate wellness in every corner of the world! »

Manuel de la Garza – CEO & Founder Spa Academy

Sponsors of World Wellness Weekend 2025



Altearah is proud to support **World Wellness Weekend** because we believe that true well-being should be accessible to all. For 25 years, we've been committed to democratizing a sensory and emotional approach to wellness—one that respects both people and the planet. To us, there is no better way to celebrate our 25th anniversary than by joining to support a global movement that shares our values and vision. Alongside World Wellness Weekend, we are proud to champion the wellness industry and elevate all those who, like us, are working to build transformative lifestyle change through wellness. Together, we continue to share the message of well-being with the world.

Aheem Siddique, Co-Managing Director



"I fully share all the values of the **World Wellness Weekend** and put forward the 5 pillars of wellness in all its projects. Personally, It is an honour and a pleasure to be alongside Jean-Guy de Gabriac and all the ambassadors for this fantastic global initiative for wellness.

I am very proud to lead the team of Ambassadors for Italy. For me the World Wellness Weekend is the most representative synthesis of my last 30 years of work in the SPA & Wellness sector."

Regis Boudon-Doris, Co-Founder & CEO bbspa group



"It is an honor and a pleasure to lead this planetary wellness celebrations bringing together Ministers of Health, Tourism, Mayors, 60 international associations, hotel & fitness groups... Beyond design and marketing, what makes people want to return to a property dedicated to fitness, beauty and tourism is the talent of the teams, their expertise and their passion to care for people and deliver experiences rich in meaning and sensations, as transformative as possible."

Jean-Guy de Gabriac – Founder Tip Touch International



"We are very happy to support **World Wellness Weekend**, an international major project, coherent with our philosophy and our concept of beauty, always in the name of respect for the natural world and the delicate balance of our body. An initiative that we hope will spread more and more, in Italy and in the world, its positive idea of well-being."

Valeria Cavalcante – CEO Vagheggi