

9th World Wellness Weekend unites 187 countries with record-breaking participation

The **UNITED NATIONS' 2030 Agenda** is getting closer, and the **World Health Organization** continues to sound the alarm about the rise of obesity, physical inactivity, mental health, loneliness, and the lack of sleep.

Empowered by **202 Ambassadors, Coordinators and Leaders** of the 9th [World Wellness Weekend](#) professionals in Hospitality, Tourism, Fitness, Spa & Beauty joined forces in every time zone to inspire millions to embrace healthy, active, and mindful lifestyles on **Sept 19–21, 2025**.

Together, we promoted **Wellness For ALL**, caring for staff, local residents, and reaching out to underserved communities (hospitals, senior homes, schools...), not just clients and members.

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FACTS & STATS 2025

[WATCH THE 2025 VIDEO](#)

10,990 venues signed up on [wellmap.org](#) (17 languages) with 20,000+ free and inclusive activities organized across **2,012 cities in 187 countries**.

This year represents a **13% increase** in participating venues vs. 2024 (9,700 venues) and **75% increase** vs. 2023 (6,300 venues).

20 million views were generated:

- **800+ media mentions** (*Coverage Book*)
- **17 TV interviews** including **ABC, FOX**, national & regional TV channels
- **18 radio interviews** including **ABC News Radio, CNN Radio Argentina**
- **6,000+ posts** on social platforms (*Brand24*)

10 Most active COUNTRIES (*number of venues participating*):

Spain, Italy, Japan, Brazil, Argentina, India, UK, Vietnam, Indonesia, Mexico

10 Most active CITIES (*number of venues participating*):

Tokyo, São Paulo, Málaga, Roma, Marbella, Jakarta, Madrid, Dubai, Osaka, Milan

5 Most active CATEGORIES of participating venues:

- **HOSPITALITY: Hotels & Resorts**
- **VITALITY: Fitness clubs, Outdoor, Yoga, Pilates, Sport Associations**
- **BEAUTY: Spas, Salons, Beauty institutes**
- **HOLISTIC: Wellness centers, Integrative & Holistic clinics**
- **LONGEVITY: Wellness practitioners, Acupuncturists, Physiotherapists, Kinesiologists, Hypnotherapists, Chiropractors**

1,129 clean-ups (beach, parks, riverbanks) on wellmap.org supported **World Cleanup Day**

11 official letters of support including from the **Department of Health** and **Department of Tourism** (Philippines), **Department of Tourism** and **Bali Spa & Wellness Association** (Indonesia), **Dubai Sports Council** and **American Chamber of Commerce** (Abu Dhabi - UAE),



400 venues received their Wellness CHAMPION badge and certificate for organizing 3 free activities.



40 venues rose to the Wellness HERO status for organizing 3 free activities for the public, one for their team (workplace wellness) and one for underserved communities.

CITY-WIDE EVENTS

Townhalls, Chambers of Commerce and Tourism authorities embraced World Wellness Weekend with city-wide events:

- **ARGENTINA** : Córdoba Capital and Valle de Punilla, Secretariat of Social Action, Sports and Education of the Municipality of Tigre
- **BOSNIA AND HERZEGOVINA**: City of Banja Luka
- **BULGARIA**: Burgas Municipality
- **CHILE**: Municipality of Quillota, Municipality of Maipú
- **FRANCE**: City of Niederbronn Les Bains, City of Villerest
- **ITALY**: 116 Cities celebrated Sport City Day, City of Casciana Terme Lari
- **LITHUANIA**: City of Palanga
- **PORTUGAL**: Matosinhos City Council, Pombal Municipality
- **SPAIN**: City of Marbella, City of Fuengirola, City of Mijas, City of Burgos...
- **UNITED STATES OF AMERICA**: The Cleveland Tower OHIO, Mineral Wells TEXAS.

FEEDBACK FROM PARTICIPATING VENUES

Online survey of participating venues - October 2025

- **35% of venues celebrated WWW for 3 days** (22% for 2 days)
- **70% of participants are women**
- **67% of participants are 36 to 55 years old**
- **75% of participating venues** are saving the date for the 10th edition of World Wellness Weekend: **18-19-20 Sept 2026**

2025 aWWWard RECIPIENTS

These companies, NGOs and individuals have gone above and beyond to promote Wellness for ALL on a Global and Local level.



TOKYO	MOST ACTIVE CITY	WORLD
MARRIOT HOTELS	MOST ACTIVE HOTEL GROUP	WORLD
RIU HOTELS & RESORTS	MOST ACTIVE RESORT GROUP	WORLD
WORLD CLEANUP DAY / LET'S DO IT WORLD		MOST ACTIVE NGO

WELLNESS INNOVATION OF THE YEAR

AGILYSYS	HOTEL & SPA MANAGEMENT PLATFORM
LEMI GROUP	SPA EQUIPMENT
MATRIX FRANCE	FITNESS EQUIPMENT

ASIA PACIFIC & INDIA

APAC

BANYAN GROUP
EVOLUTION WELLNESS

MOST ACTIVE RESORT GROUP
MOST ACTIVE FITNESS GROUP
FITNESS FIRST & CELEBRITY FITNESS

INDIA

J WELLNESS CIRCLE / JIVA
REENA SHETH
REKHA CHAUDHARI

MOST ACTIVE HOTEL GROUP
OUTSTANDING REGION AMBASSADOR INDIA & APAC
OUTSTANDING PHILANTROPIC ORGANIZATION
WORLD DIGITAL DETOX DAY & ZEP FOUNDATION

JAPAN

TATSUYA KAWASAKI
KARATSU YOGA FEST
HAMAMATSU CITY
MIZUNO SPORTS SERVICE
NOBUE MOGI
WELLNESS EARTH ASSOCIATION

WELLNESS HERO
WELLNESS CHAMPION
WELLNESS CHAMPION
WELLNESS CHAMPION
WELLNESS CHAMPION
WELLNESS CHAMPION
YAMATO, ODAWARA, MIURA, CHIBA, CHOSHI

NEW ZEALAND

TUI MILNER TE KURA ATUATIRATANGA **OUTSTANDING AMBASSADOR SOUTH ISLAND**

PHILIPPINES

MARLA MAE RAMOS
CYBILLE BARCEBAL

OUTSTANDING CITY AMBASSADOR MANILA
OUTSTANDING CITY AMBASSADOR MANILA

THAILAND

HAYDEN RHODES

OUTSTANDING AMBASSADOR **PHUKET**

VIETNAM

FUSION GROUP

VINPEARL RESORT & AKOYA SPA

ALBA WELLNESS VALLEY

CAO THI THUY QUYNH

MOST ACTIVE HOTEL GROUP

MOST ACTIVE RESORT GROUP

MOST ACTIVE RESORT

OUTSTANDING COORDINATOR

EUROPE

BOSNIA HERZEGOVINA

MIROSLAV SKORIC

OUTSTANDING AMBASSADOR

FRANCE

NIEDERBRONN LES BAINS

MOST ACTIVE CITY

ITALY

FONDAZIONE SPORTCITY

CASCIANA TERME LARI

SIMONE CIOLLI

MOST ACTIVE FOUNDATION

MOST ACTIVE CITY

OUTSTANDING REGION AMBASSADOR **TUSCANY**

PORTUGAL

POMBAL MUNICIPALITY

CATARINA GASPAR PIMPÃO

MOST ACTIVE CITY

OUTSTANDING WELLNESS LEADER

SPAIN

LUCIA ROMERO

OUTSTANDING COUNTRY AMBASSADOR

PILAR VALLADOLID

OUTSTANDING COORDINADOR

BENALMÁDENA & COMPETA

LINA BADDOUCA

OUTSTANDING CITY AMBASSADOR

MIJAS & FUENGIROLA

CARLA GALINDEZ

OUTSTANDING REGION AMBASSADOR

CANARY ISLANDS

UNITED KINGDOM

DAVID LLOYD CLUBS

MOST ACTIVE FITNESS GROUP UK & EUROPE

LATIN AMERICA

ARGENTINA

MUNICIPIO DE TIGRE
CIUDAD LA PLATA

CLUB CAZA Y PESCA
ROSANA BABIKOV

MARIA FABIANA CASTAÑON

MOST ACTIVE CITY
OUTSTANDING CITY

ROMINA RODRÍGUEZ, AMANDA MEDINA
MOST ACTIVE CLUB DON TORCUATO - TIGRE
OUTSTANDING AMBASSADOR
RESISTENCIA CITY - CHACO
OUTSTANDING COORDINATOR
PUNILLA VALLEY - PROVINCE OF CÓRDOBA

DOMINICAN REPUBLIC

LIVE AQUA BEACH RESORT PUNTA CANA OUTSTANDING RESORT

URUGUAY

LORENA ACUÑA

OUTSTANDING COUNTRY AMBASSADOR

MIDDLE EAST

UNITED ARAB EMIRATES

AMERICAN CHAMBER OF COMMERCE ABU DHABI
CONRAD ETIHAD TOWERS ABU DHABI
W ABU DHABI

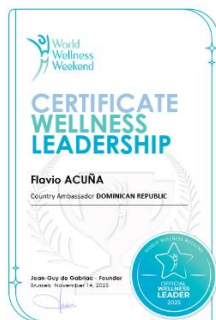
WELLNESS LEADER
OUTSTANDING WELLNESS HERO
OUTSTANDING WELLNESS HERO

NORTH AMERICA

UNITED STATES OF AMERICA

ARCH AMENITIES GROUP
HOSE MASTER LLC.
GLORIA TREISTER

MOST ACTIVE SPA OPERATOR
WORKPLACE WELLNESS CHAMPION
OUTSTANDING STATE AMBASSADOR **OHIO**



CERTIFICATES OF WELLNESS LEADERSHIP

We extend our gratitude to these professionals for their remarkable dedication in growing awareness about **Wellness for All** in their city and country with World Wellness Weekend.

Flavio ACUÑA - Country Ambassador	DOMINICAN REPUBLIC
Carla BRUNO - President Cabalango Commune	ARGENTINA
Ines CASTELLANOS - Coordinador CADI Marbella	SPAIN
Gabriela CIANNI - Sports Coordinator Club Caza y Pesca Don Torcuato	ARGENTINA
COUNTRY SUPPORT TEAM Tomoko Iwai, Tomoe Kaneko, Kanako Nakai	JAPAN
Erika CROSBY - Country Ambassador	COLOMBIA
Ravi DIXIT - Director Yogic Gurukul	INDIA
Carmen FERNÁNDEZ - City Ambassador Madrid	SPAIN
Eduardo FINCI – Ambassador Emeritus LATAM	ARGENTINA
Joyoti GAGLANI - City Ambassador Mumbai	INDIA
Gabriela GERGIC - Country Ambassador	ARGENTINA
Elvira HEAL - City Ambassador Màlaga	SPAIN
Jessica HEREDIA - Country Ambassador	CHILE
Giovanna LORRAI - Region Ambassador Sardinia	ITALY
Maddalena MORANDI - Country Ambassador	CAMBODIA
Andrea PAMBIANCHI - Country Ambassador Fitness	ITALY
Shweta PAREKH - City Ambassador Mumbai	INDIA
Anice PRIETO - Country Ambassador	DOMINICAN REPUBLIC
Paqui RÍOS - City Coordinador Coín	SPAIN
Susana RODRIGUEZ - Country Coordinador	SPAIN
Dwi SANTINI - City Ambassador Bali	INDONESIA
SHARJAH LADIES CLUB - Outstanding Wellness Hero	UAE
Marien SOSA - City Coordinador Sevilla	SPAIN
Drasko STANIVUKOVIC - Mayor Banja Luka	BOSNIA & HERZEGOVINA
Martha TILAAAR - City Ambassador Jakarta	INDONESIA
Desiree VALENZUELA - City Coordinador Màlaga	SPAIN
Sandra VILLAREJO - Country Coordinador	SPAIN
Norma VELAZQUEZ - Ambassador Comarca de Antequera	SPAIN
Gisella ZAMORA - Secretariat of Social Development & Inclusion Tigre	ARGENTINA

MORE ABOUT WORLD WELLNESS WEEKEND

Launched in 2017, World Wellness Weekend is a **non-profit association supporting the United Nations' Sustainable Development Goal #3 (Good Health & Wellbeing for All)** and the [Global Wellness Institute's Wellness Moonshot](#).

The event is supported by:

- [202 volunteers Ambassadors and Coordinators](#)
- [60+ Associations and Federations](#)
- 50+ Mayors and Tourism Authorities
- [9 Sponsors](#) making World Wellness Weekend totally free for all (venues and public): **LEMI Group, MATRIX France, AGILYSYS, Spa Academy by Manuel de la Garza, Altearah Bio, bbspa Group, Tip Touch, Starpool, Vagheggi.**

"World Wellness Weekend is growing stronger each year, showing that wellness is best when shared with family, friends, colleagues and underserved communities. Wellness For ALL" said Jean-Guy de Gabriac, Founder of World Wellness Weekend. "This year's record-breaking edition proves that people across cultures and continents are eager to make wellbeing a priority for themselves and those around them."

SAVE THE DATE

The **10th edition of World Wellness Weekend** will take place from **September 18-20, 2026**, promising to expand this vibrant global celebration even further, and to inspire cities to become **Active Wellness Cities** for people who live, work, study, retire and visit.

Contact: Jean-Guy de Gabriac - Founder World Wellness Weekend
jean-guy@weekend-wellness.com

wellmap.org (17 languages)

#worldwellnessweekend #wellnessweekend
#wellnessforall #wellnessbeyondborders

Facebook, Instagram, LinkedIn, YouTube: **World Wellness Weekend**

HD Photos: <https://drive.google.com/drive/folders/1q3YI780oK9cR9CUk7Jk5Tofm1QYHTt9o?usp=sharing>