



RISE as a Wellness Champion

18-20 September



01 WHAT "WELLNESS CHAMPION" MEANS

Hotels, Resorts, Fitness Clubs, Yoga/Pilates Studios, Dance Schools, Martial Art dojos, Spas, Beauty/Hair Salons, Hot Springs, Thalassotherapy centers can receive their **official certificate and badge** (jpeg, png, svg) as Wellness Champion by organizing **3 different free collective activities**, ideally planned for different audiences and scheduled across different times and days so more people can attend.

Look at [Activity Ideas](#) for original suggestions to attract locals and visitors to showcase your offers with the 5 Pillars of Wellness.

👉 [See J Wellness Circle Champion video](#)

02 A SIMPLE 3-ACTIVITY PLAN (SPREAD ACROSS 3 DAYS)

The goal is to maximize your chances of attracting the kind of people you want to encourage to return with friends and family.

Wellness is many things to many people, so we highly recommend you create different activities that truly showcase your Signature or exclusive activities that set you apart from competition.

Examples:

- Collective Movement classes for beginners, or advanced, or... for family or Golden Ladies.
- Collective Mindful sessions: a guided relaxation or meditation, floating on the pool, or enjoying the view from a rooftop, at sunrise / sunset, in silence or with singing bowls, gongs.
- One collective workshop with practical tips about Sleep, Beauty, Nutrition, Stress, or about reigniting one's Purpose, in person or online (Insta or Facebook LIVE, or [World Wellness WebTV](#)).

👉 [See compilation video 1](#)





03

CREATE EXPERIENCES WITH IRRESISTIBLE OFFERS

This is optional, only if it fits your venue and team.

You can:

- showcase your signature session (the one you're known for)
- invite a special guest (local talent who brings their audience)
- add a paid curated experience after the free session (optional), so interested guests can stay longer

Example formats:

Free fitness class + optional half-day access offer (pool/gym/sauna/steam) or VIP cabana access

Free yoga + "Yoga & Brunch" offer

Free beauty workshop (Face Yoga / Face Gym / aromatherapy breathing) + special offer on treatments/products

👉 [See compilation video 2](#)

04

SEE HOW CHAMPIONS PRESENT THEIR PROGRAM

If you want your venue page to look engaging, use these as reference.

Look at how these properties clearly announce activity titles, times, and venue details so the public can understand fast and join.

- [JW Marriott Hotel Jakarta Wellmap page](#)
- [Six Senses Yao Noi Wellmap page](#)
- [Sofitel Dubai The Palm Wellmap page](#)

See real examples of how venues announced their **2025 Wellness Champion recognition**:

- [JW Marriott Hotel Jakarta Champion recognition \(Instagram Reel\)](#)
- [Six Senses Yao Noi Champion post \(Instagram\)](#)