

# COUNTRY UPDATES – June 2026



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Find activities

18-19-20 September 2026

**Connect. Recharge.  
Wellness is Energy.**

**15.000**  
VENUES

**190**  
COUNTRIES





# COUNTRY UPDATES

## June 2026

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# STRATEGIC PARTNERSHIPS 2026

World Wellness Weekend is proud to join forces with:

[Wellness in Travel & Tourism \(WITT\)](#) and the [Wellness Tourism Association \(WTA\)](#) uniting complementary strengths across wellness tourism, hospitality standards, and industry engagement, with a **shared goal of elevating awareness, participation, and access to wellness experiences worldwide.**

Through this partnership, WWW, WITT, and WTA collaborate to support greater industry engagement from hotels, resorts, wellness practitioners, and destinations, while promoting education, visibility, and participation in wellness-focused initiatives across the global travel ecosystem.

The partnership reflects a shared commitment to making wellness more accessible, experiential, and consistently integrated across travel and hospitality worldwide, while strengthening the credibility and reach of the global wellness movement.

The iconic [Spafinder](#) celebrates its **40th anniversary** during the August 3-4 **Live Love Spa** hosted Wellness Event in Los Angeles. This immersive experience brings together top spa brands, industry experts, and trend forecasters to explore the future of self-care. As a brand that has championed wellness for four decades, this milestone represents not only a celebration of Spafinder's legacy, but also an opportunity to bring together industry leaders, partners, and wellness enthusiasts to inspire connection, discovery, and the future of well-being.



[World Cleanup Day](#) (WCD) and WWW combine the collective power of their global networks ahead of 20 Sept, the UNITED NATIONS Calendar day for WCD! Uniting strengths creates unprecedented cooperation, when the human race most needs to protect our inner and outer environments. WCD has brought together over 114 million people in 211 countries to tackle the waste crisis, and cleaned up 543,704 tons of waste. This Sept 18-20, venues will clean up parks, beaches, river banks and neighborhoods, then join a guided relaxation / meditation for an inner / mental cleanup! #wellfluencer #cleanfluencer

[11th European Week of Sports](#) (23-30 Sept 2026) organized by the Directorate-General of Education, Youth, Sport and Culture of the European Commission to inspire people to be active, fit and well ; build community cohesion and grow social inclusion. World Wellness Weekend joined in 2019 and supports the common values of Inclusion, Wellbeing, Belonging and Sustainability in order to overcome social barriers and bring generations closer to each other. #BeActive

[Campaign Nonviolence Action Days](#) Founded in 1989 by the Franciscan Friars of California, Peace Bene Nonviolence Service is now an independent, non-denominational 501(c)3 organization spreading the power of nonviolence, fostering justice, peace and the well-being of all through education, resources, and action for nonviolent change. WWW supports the Campaign Nonviolence Action Days (Sept 21 – Oct 2, 2026).

[Mindvalley](#) offers 100 USD discount for a yearly membership with access to over 100 sessions to improve both Body and Mind. By joining forces, we support Wellness For All through the creation of healthy habits and routines. It's wellness o'clock! It's time to turbo charge your Wellness journey with the best experts of Mindvalley and World Wellness Weekend.

[Radioevo](#), will organize their musical contest "**Soundtrack of Wellness**" again in 2026 by inviting artists to submit an original musical composition pertaining to well-being. An online vote will be accessible to the public and the chosen song will be declared the Official Soundtrack of the World Wellness Weekend Spain 2026 and will be aired by Radioevo, Música para el Búnker, WWW channels, and event collaborators. The artist will be awarded an official digital recognition and will enjoy prominent visibility in the event's communications.

# SPONSORS

"At **LEMI** we are aware that the route to well-being is a long and challenging process that is successful as long as it is pursued with reliability and tenacity, since 1989, at LEMI wellness has been the core of a process leading to a steady business growth, thus focusing on constant improvement for both its staff and the environment where they work. That's why we are very proud to support the World Wellness Weekend and spread wellness in everyday life. "

**Matteo Busaferri – LEMI General Manager**

"At **Agilysys**, we believe wellness is not just a service— it's a shared experience that begins with intention and is amplified by innovation. Supporting World Wellness Weekend reflects our dedication to elevating wellness across the hospitality industry and advancing technology that helps deliver personalized, restorative experiences at scale."

**Frank Pitsikalis- SVP, Product Strategy Agilysys**

"I fully share all the values of the World Wellness Weekend and put forward the 5 pillars of wellness in all its projects. Personally, It is an honour and a pleasure to be alongside Jean-Guy de Gabriac and all the ambassadors for this fantastic global initiative for wellness. I am very proud to lead the team of Ambassadors for Italy. For me the World Wellness Weekend is the most representative synthesis of my last 30 years of work in the SPA & Wellness sector."

**Regis Boudon-Doris, Co-Founder & CEO bbspa group**

"It is an honor and a pleasure to lead this planetary wellness celebrations bringing together Ministers of Health, Tourism, Mayors, 60 international associations, hotel & fitness groups... Beyond design and marketing, what makes people want to return to a property dedicated to fitness, beauty and tourism is the talent of the teams, their expertise and their passion to care for people and deliver experiences rich in meaning and sensations, as transformative as possible."

**Jean-Guy de Gabriac– Founder Tip Touch International**

For **Vagheggi**, the concept of "wellness" represents the opportunity to rediscover a dimension of authentic well-being and to feel well all-round, through balance, serenity, movement, a connection with nature, and self-care. This vision is perfectly in tune with the principles of Vagheggi phytocosmetics and the concept of global beauty that the brand promotes daily.

For this reason, Vagheggi invites its partner clients to join the initiative, offering wellness treatments at special rates for that weekend, supported by dedicated sell-in opportunities reserved for professionals by the company.

Furthermore, during World Wellness Weekend, Vagheggi typically organizes activities for its corporate team aimed at reconnecting with a sense of serenity and well-being: such as yoga classes, nature walks, musical inspiration, and moments of relaxation.

**Valeria Cavalcante - CEO Vagheggi**

# COUNTRY UPDATES

## ARGENTINA (178 venues)

Eduardo Finci, Ambassador Emeritus in Latin America, Gabriela Gergic, Country Ambassador, Luciana Victoria González, Coordinator, and Gabriela Cianni, City Ambassador in Tigre, announce that the **Secretaría de Acción Social del Municipio de Tigre**, announce that **World Wellness Weekend has been declared an event of public interest** by Resolution of the Honorable Deliberative Council. The **Secretaría de Acción Social, Deportes y Educación** will activate sports centres with healthy and recreational activities for families and local residents.



**Comuna Cabalango, Córdoba declares WWW as “an event of public interest”** thanks to **María Fabiana Castagnon, Ambassador in Córdoba**.



**Chaco Tourism declares WWW as “an event of public interest”** thanks to **Ro Babikow, City Ambassador in Ciudad de Resistencia**, and **María Silvente, City Coordinator**.



## **NATIONWIDE PROGRAM on Sept 18-19-20, 2026:**

The **American Spa Association (AMASPA)** continues supporting the **expansion of World Wellness Weekend across Argentina and Latin America**, promoting wellness tourism, healthy lifestyles and regional collaboration through institutional partnerships and community initiatives.



**Resistencia: Howard Johnson Plaza La Ribera** will host gratitude encounters, active meditation, Zumba and wellness activities for the whole community.

**Cabalango, Córdoba, Villa Piren: María Fabiana Castañon, Ambassador in Córdoba**, confirms the organization of horseback riding, mindful walks, cycling activities and yoga sessions connected with nature and wellness tourism.



**La Plata: Amanda Giselle Medina Venialgo** and **Romina Rodríguez, City Co-Ambassadors in La Plata**, announce that wellness activities, educational talks and community experiences will once again bring together institutions and local participants across the city.



**Don Torcuato, CACYP Club** will celebrate the **10th edition of “El Bienestar Late”** with inclusive wellness and recreational activities for the community.

**Campana, Dolores, Olavarría, Tandil, Las Heras and Tornquist: Carina Di Caro, Coordinator in Campana and Tornquist**, announces that conscious walks, sound bowl activities, aquagym and free yoga classes will be offered.



**Dolores, Parque Termal Dolores and Hotel Resort Termal Dolores** will organize wellness and recreational activities for families and visitors.

**Mendoza:** meditation sessions, sensory wellness experiences and wine tourism activities will combine relaxation and local culture.

**Puerto Madryn:** senior residences and community spaces will host recreational activities, conscious walks and meditation by the sea.



**Entre Ríos, thermal destinations including Concordia, Gualaguaychú and Villa Elisa:** wellness tourism experiences connected to nature and relaxation.

**Pinamar, Cariló Hills Resort and Municipio de Pinamar:** beach stretching sessions, conscious walks and outdoor wellness activities.

**Cabalango, San Martín de los Andes and Puerto Iguazú: Villa Piren Vacational Centers** will develop exclusive wellness programs for guests.



**Puerto Iguazú,** wellness hotels and tourism spaces will offer sensory experiences inspired by the rainforest and local ancestral traditions.

**San Martín de los Andes:** wellness programs will include mindful hiking, breathing sessions and nature-based experiences near Lago Lácar.

**Tandil:** conscious walks, meditation gatherings and healthy lifestyle activities will take place in natural outdoor settings.

## [AUSTRALIA \(15 venues\)](#)

**Kris Abbey** joins as **Country Ambassador in Australia**, supported by **John T G Nielsen, Ambassador Emeritus in Australia and South East Asia** with the confirmed participation of:

- **Peninsula Hot Springs, Victoria (Wellness CHAMPION):** Hot Springs Qigong, Sound Healing and Daily morning wellness activities **for guests, and for staff** (Matt yoga, guided breathwork meditation, and Hot Springs Yoga)
- **Metung Hot Springs, Victoria:** Yoga session and Hot Springs Yoga session in the Lagoon Pool
- **YMCA, Lon Retreat & Spa and Elly Lukas Beauty Therapy College,** will soon announce their activities, with many iconic properties to join too...



**Big NeWWWs:** The **City of Boroondara in Melbourne** shows interest in being involved in the World Wellness Weekend this year.

## [BELGIUM \(9 venues\)](#)

**Julie Wren, Ambassador for Global Projects**, based in Belgium, announces a collaboration with key partners:

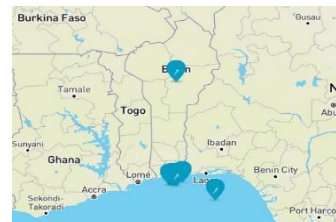
- **Pace e Bene's Campaign Nonviolence:** "WE HAVE SOLUTIONS" is this year's banner to encourage people in organizing wellness events and community actions to Reflect, Educate, Act and spread the word about nonviolent solutions.
- **World Cleanup Day** (recognized by the United Nations each 20<sup>th</sup> Sept) to combine wellness for people and the Planet.
- **Global Wellness Breathe Initiative** will host a webinar series on breath, respiration, and wellness, highlighting this year's trends and their application to the 5 pillars of wellness.



## **BENIN (8 venues)**

**Marietta Marina Dannon, Country Ambassador and Ezéchiel Bossikponon, City Coordinator in Cotonou** confirm the following free activities during World Wellness Weekend:

- **Douce et Heure:** introduction to luxopuncture sessions
- **Dido:** free facial beauty workshop
- **Gogotinkpon:** traditional African healing modalities, therapeutic clay baths tobò and baby massage workshop
- **Juba Wellness Benin:**
  - special care for caregivers (doctors, nurses) with beauty salons, fitness, nutrition activities, yoga with live acoustic music outdoors...
  - webinars and conferences in partnership with tourist offices, hotels, beauty salons, spas, fitness centers.
- **The Spa Beauty Clinic, Jardin d'Aphrodite, Spa d'Ébène, Sofitel Spa Cotonou:** skin diagnosis, advice and techniques to improve confidence and self-esteem.
- **ANHOC BENIN:** educational talk on contraceptive methods in **Ouémé City**, awareness activities on Non-Communicable Diseases and Fitness in **Borgou City**.
- **the Nutri-Actions center and Poperop club:** sports dance sessions, awareness workshops on good nutritional habits and infant nutrition in **Abomey-Calavi City**.



## **BRAZIL (197 venues)**

**Buddha Spa**, the largest Day Spa franchise in Brazil and LATAM with **150 Day spas** will launch a **national campaign** "Wellness Journey – World Wellness Weekend at Buddha Spa" with in-person and online mindfulness sessions to touch the hearts & minds of millions of Brazilians and Lusophone people:

- Yoga and stretching sessions
- Breathwork & Guided meditation
- Self-massage workshop with a Lead therapist
- Introduction to Aromatherapy with essential oils demo and sensory tasting sessions (food & tea) in partnership with healthy food brands...



**ACCOR Hospitality** will participate in the WWW in Brazil and will soon announce their activities.

More activities on a national level will soon be announced by **Dianna Ruas, Country Ambassador**.

## **BRITISH VIRGIN ISLANDS (2 venues)**

**Hylton Lipkin, Country Ambassador in the British Virgin Islands**, proudly announces that resorts & Private Island Retreats are expected to participate for the first time.

**Aerial BVI Private Island** will host an exceptional programme of wellness experiences: Sound Healing, Sunrise Yoga, Beach Fitness Sessions, Paddle Boarding...

And many more activities soon to be announced by:

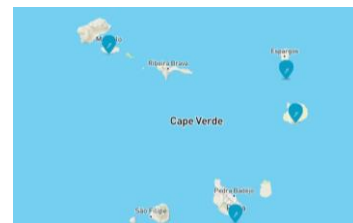
- **Rosewood Little Dix Bay**, Virgin Gorda
- **Oil Nut Bay**, Virgin Gorda
- **Scrub Island Resort, Spa & Marina**
- **Peter Island Resort & Spa**
- **Sugar Mill Hotel Spa**, Tortola
- **Nail Bay Resort Spa**, Virgin Gorda
- **BVI Yoga & Wellness Studio**, Road Town
- **Virgin Gorda Fitness & Aquatics Centre**



## CABO VERDE (6 venues)

**RIU RENOVA SPA** will participate with 35+ properties (hotels + RIULand and Only Adults), including:

- **Hotel Riu Palace Santa María**
- **Hotel Riu Karamboa**
- **Hotel Riu Funana**
- **Hotel Riu Palace Boavista**

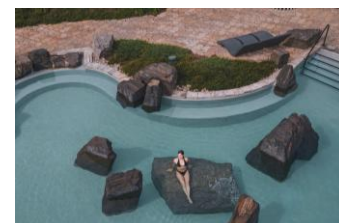


with fun wellness activities: Aquagym, Aqua Relax, Aquafit; Aqua Boxing, Sun Salutation, Yoga with children, Dance lessons...

## CANADA (53 venues)

**Nathalie Roy, Country Ambassador and Katja Prpic, Province Ambassador in Quebec** confirm massive support from **AQS** (Quebec Spa Association), **AQTN** (Quebec Association of Natural Therapists), **Leading Spas of Canada**, and **RITMA Group** (Association of practitioners in alternative medicine) and iconic properties:

- **STROM with all 5 spas:** Québec, Vieux Québec Sherbrooke, Île des Soeurs, Mont Saint-Hilaire, St-Sauveur.
- **AWÛ:** sustainable transformation with various activities in different centers across Quebec.
- **Spa Eastman:** 7 essentials to rejuvenate your memory by 20 years, Prana Flow Run and Choose to be well.
- **MKS in Trois-Rivières** will hold a lottery for a free 60-minute massage (clients); a 90-minute treatment for its team; Free online adapted chair exercise session for members of the **Mauricie and Centre du Québec fibromyalgia association**.
- **Spa Le Baluchon:** personal development & contact with horses; Yoga in nature; Breathing techniques; Muscle tone & balance...
- **Nordik Spa Village Chelsea:** wellness activities for clients and team, including a "cell phone-free day".
- **L'Éternel Spa:** Your boreal reconnection at the heart of Monts-Valin will organize several wellness activities for guests and its team.
- **Siberia Spa:** wellness activities for clients and its team.
- **Monastère des Augustines**
- **Förena Thermal City**
- **Spa Nordic Station**
- **Le Spa Manoir Hovey:** Outdoor Yoga by the Lake
- **École Cadence** (school of 900 + dancers) will offer a dance class for the whole family, all ages.
- **Nath Roy:** SUP Fitness, workout on your paddle board on the river, in the middle of the city
- **The Melt Method** with **Sonia Léveillée:** Neurofascial technique using balls and a foam roller to rehydrate the fascia.
- **Nancy Letendre:** Danse Swing Lindy Hop
- **The GUEPE - Montréal** (United Group of Naturalist Educators and Environmental Professionals): guided hike "Between Marsh and Forest" in



Montreal's parks to raise awareness on rich urban biodiversity, and walking for physical and mental wellbeing

- **The GUEPE-Charlevoix:** Exhibition "The Middle Estuary" from the River to the Ocean, along the trails of the Quai woods, to experience nature!
- **Rosette Pipar, Ambassador of Words and Happiness** will offer free 60-minute creative talks, "Words That Feel Good" - poetry for everyone - during trips to Sicily and Sardinia on Sept 18-20, for groups of travellers.



## CHILE (14 venues)

**Jessica Heredia, Country Ambassador**, and **Evelyn Díaz, Country Coordinator**, confirm that the World Wellness Weekend Chile 2026 will activate wellness all across the country starting in July.

**From July to September**, various community initiatives will include educational talks, conscious movement experiences, healthy eating, recreational activities, dance, self-care, wellness at work... supporting the concept of wellness from a wide, human and integral perspective.

Confirmed participating organizations, professionals and venues:

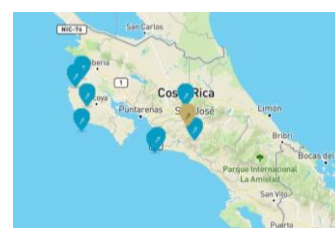
- **Corporación de Salud Integrativa**
- **Olmué Natura Lodge & Spa** with **Consciencia Wellness** (August 22)
- **Municipality of Maipú:** Wellness Festival (with **Humanizarte Consultores** and **Consciencia Wellness**)
- **Grupo Corev:** talks on workplace wellbeing
- **Viajeras Bienestar y Salud;**
- **Humanizarte Consultores Autocuidado**
- **Viviana Shiappacasse** in coordination with **Spa del Bosque**
- **Hotel Open Quillota**
- **Ikigai Centro Deportivo**
- **Ruca Kuifi:** ancestral healthy food
- **Sadhana Core Ecstatic Dance**
- **Ale.tucoach:** women's empowerment activities
- **Mariopsi Sonriendo:** music therapy experiences and active breaks
- **MP Mirta Paredes Innovación y Aprendizaje:** corporate wellness
- **Tamara Abril Asesorías y Capacitaciones Wellness**

and many others to be confirmed soon...



## COSTA RICA (10 venues)

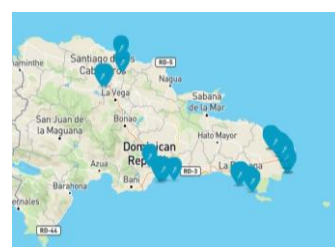
**RIU RENOVA SPA** will participate with the **Hotel Guanacaste** and 35+ properties (hotels + RIULand and Only Adults) with fun wellness activities: Aquagym, Aqua Relax, Aquafit, Aqua Boxing, Sun Salutation, Yoga with children, Dance lessons.



## DOMINICAN REPUBLIC (44 venues)

**RIU RENOVA SPA** will participate with 35+ properties (hotels + RIULand and Only Adults) including:

- **Riu Palace Punta Cana**
- **Riu Palace Bávaro**
- **Riu Palace Macao**
- **Riu Bambú**
- **Riu República**



with fun wellness activities: Aquagym, Aqua Relax, Aquafit, Aqua Boxing, Sun Salutation, Yoga with children, Dance lessons.

More activities will be confirmed soon by [Flavio Acuña, Country Ambassador](#), including MELIA, AquaLife...

## ECUADOR (7 venues)

- [Piedra de Agua Fuente Termal & Spa](#) (WWW CHAMPION): different sessions of Thermal Aqua Yoga Class for three types of public (therapeutic, restorative, and sensory).
- **Latitud Zero** will organize a Massage Championship on Sept 18-19-20, during World Wellness Weekend!



## EGYPT (4 venues)

[Birgit Marie Solheim, Ambassador in Egypt](#) confirms that TheLifeCo Holistic Wellbeing SHARM will participate in Sharm El Sheikh, with some iconic properties that will soon announce their program.



## FRANCE (61 venues)

**Sofitel and MGallery hotels** have confirmed their participation, including [Les Cures Marines | The Purist Retreat & Spa](#) (Wellness HERO) with a rich wellness program:

For guests:

- Sunrise Sea Movement (movement & body Flow)
- Masterclass "Eat with the Sea" (energetic nutrition and intuitive nutrition)
- Masterclass "Energy Within" (lithotherapy, respiration, ...)
- "The Blue Silence" (aquatic sensorial Immersion with meditation and deep relaxation)
- "Recover to Thrive" (breathing, mobility, foam rolling and bathing for Longevity)
- La Galerie Vivante – "Paint Your Inner Tide"
- 1912 Energy Night (Experience immersive fitness, music and historical heritage)
- Final Tide Ceremony – "Write Your Next Chapter" "Well-being Journal" with personal intentions, collective breathing and final gallery.



For underserved local community:

- Wellness for All – "La Mer pour Tous" (aqua Pilates and fitness accessible to families, seniors, helpers and local associations)

For employees:

- Employee Reset Experience (Mobility, breathing, relaxation, and a wall of gratitude for the Cures Marines teams)



**Bastien Gonzalez and BGA teams** (Wellness HERO) will offer several wellness activities:

For guests:

- Welcome Gesture: complimentary 5-minute Foot First Check offered to every spa and hotel guest: mini-diagnosis, personalized tip, ritual card.
- Transmission: A Mindful Walking & Foot Mobility Lab: a collective guest session connecting movement, posture, and recovery through the feet.
- A Feet'o'losofhy Masterclass led by Bastien's Manager (or by Bastien Gonzalez himself where present): the philosophy and craft of foot-first wellness, with live demonstration.

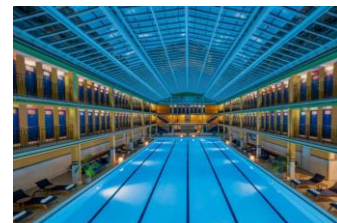


For employees: a 20-minute back-of-house transmission of sense with Front Office, Concierge, Fitness, and Housekeeping.

For the underserved community: each studio will partner locally to offer a complimentary foot-care session to healthcare workers, elderly residents, or young hospitality trainees, depending on the city.

**Molitor Paris MGallery (ACCOR)** (Wellness HERO) will participate with several fitness and wellness activities at their property:

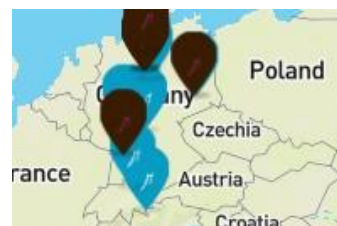
- For guests: group classes, such as Pilate Reformer, cycling, aquatic class
- For staff: dedicated fitness classes
- For the underserved community: fitness class to people fighting cancer in partnership with French association CAMI.



## GERMANY (16 venues)

STEIGENBERGER will participate with two of their hotels:

- **THE SPA Steigenberger ICON Frankfurter Hof**
- **THE VAULT Spa & Suites Steigenberger ICON Europäischer Hof Baden-Baden**



## INDIA (163 venues)

**Reena SHETH, Regional Ambassador in INDIA & APAC**, proudly confirms massive participation:

- **Taj Hotels (IHCL)** - confirmed **80+ participants**
- **Shangri-La Hotels & Resorts India** - CHI, The Spa (Dr. Jazzy Nepram)
- **Oberoi Hotels & Resorts** - Dr. Anuradha Mathad (Asmi by Oberoi)
- **Dharana at Shillim, Lonavala** - Dr. Shaji
- **Leela Palaces, Hotels & Resorts** — Dr. Anuradha Mathad (NILA Wellness Centres)
- **Hyatt Hotels** - Mumbai & Delhi
- **ITC Hotels India**
- **The Lodhi, New Delhi**
- **Ravi Dixit, Yogic Gurukul**
- **Fairmont Jaipur**
- **Fairmont Mumbai** - Blu Xone: India's first luxury longevity hub
- **Six Senses Vana, Rishikesh**: Shriya Garg
- **Trē Wellness, Vikarabad (Hyderabad)**
- **Vana, Rishikesh Six Senses**
- **Kshemavana**
- **Meghavi Wellness**
- **Amayah Wellness**
- **Swastik Wellbeing**



For the first time, **Wellness Connect by Professional Beauty India** will be the official in-person event partner bringing the World Wellness Weekend community together in India through curated, immersive in-person wellness experiences.

## INDONESIA (124 venues)

**Fivelements Retreat Bali (GOCO HOSPITALITY Wellness HERO)** will again participate with:

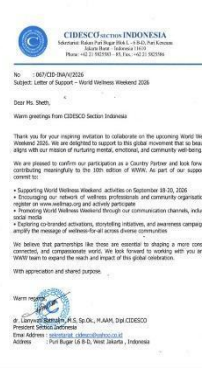
- Morning Pilates and Yoga Sessions for In-House and Outside Guests
- Yoga for Hosts and Team workplace wellbeing activities
- Community Gathering featuring Cultural Performances and Garden Market
- Crystal & Sound Healing Journey
- Sunset Agni Hotra Fire Ritual



More news soon from the **Bali Hotel Association** and the **Bali Spa & Wellness Association...**

**Reena SHETH, Regional Ambassador in INDIA & APAC**, announces that these associations will encourage their members to participate:

- **ASPI**
- **ASTI**
- **CIDESCO**
- **LSP SPA Nasional (National Certification Body SPA & Wellness)**



## ITALY (635 venues)

For the 3rd consecutive year, the **partnership between CIWAS, Fondazione Sport City and World Wellness Weekend** continues with:

**Sport City** in **116 cities**: Sunday 20 September 2026 will be a day dedicated to non-competitive sport, in open and accessible places, in the name of environmental sustainability. Outdoor sports and physical activities will be proposed with the support of CIWAS Confederazione Wellness.

**Andrea Pambianchi, Fitness Ambassador for Lazio region**, confirms the participation of **over 420 Fitness Clubs of the CIWAS - FITNESS NETWORK ITALIA** circuit throughout Italy by offering free entries in the three days of the event to discover and try the activities.



**LEMI** and **Vagheggi Cosmetics, Platinum and Bronze sponsors** are encouraging as many of their partnering Hotels, Spas and Salons to participate.

**Bbspa\_Group, Bronze Sponsor, Régis Boudon- Doris, Country Ambassador,** and **Daniela Perini, Country Coordinator,** confirm wellness activities in iconic locations in the city of Florence:

- [LA SPA Helvetia & Bristol](#)
- [LA SPA Teatro](#) with a special Private Spa experience.

**Simone Ciolli, Ambassador Toscana and Emilia Romagna regions,** announces the **2nd Wellness Festival (Festival del Benessere) in Casciana Terme Lari** dedicated to immersive holistic wellness, talks on mindful living with the participation of local practitioners and storytelling sessions

**Giovanna Lorrai, Ambassador in Sardegna,** will soon confirm new participants and a variety of activities: yoga, meditation, holistic practices, sports, immersive nature trails, relaxation, mindfulness...

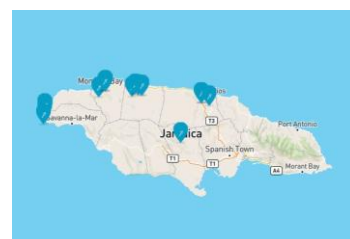


## JAMAICA (18 venues)

**RIU RENOVA SPA** will participate with 35+ properties (hotels + RIULand and Only Adults) including:

- **Riu Montego Bay**
- **Riu Aquarelle**
- **Riu Ocho Rios**
- **Riu Negril**

with fun wellness activities: Aquagym, Aqua Relax, Aquafit, Aqua Boxing, Sun Salutation, Yoga with children, Dance lessons.



## JAPAN (507 venues)

**Tomoe Kaneko, Tomoko Iwai, Country Ambassadors in Japan,** and **Kumiko Nagai, Coordinator,** are planning **wellness classes & events NATIONWIDE** in **ALL the 47 prefectures** from north in Hokkaido to South in Okinawa.

Major support has been confirmed by:

- **the Japan Tourism Agency** (*an external bureau of the Ministry of Land, Infrastructure, Transport and Tourism*)
- **JSHIF** (*public interest incorporated foundation*)
- **Japan Spa & Wellness Tourism Association (JSWT)**
- **Fitness Industry Association Japan (FIAJ)**
- **Japan Fitness Association (JAFA)**
- **SPORTEC** (*Japan's largest sports and wellness industry exhibition*)
- **Wellness Tokyo 2026 conference:** *one of Japan's largest exhibitions on mental and physical health, hosting the 3rd Wellness Business Symposium and WWW 2026 aWWWards Ceremony.*

More news soon: Nationwide fitness club chains like **Renaissance, Tipness, NAS Sports, Mizuno Sports System,** and Yoga & Pilates studio chain like **LOIVE,** Wellness Hotels like **W Osaka, Six Senses Kyoto...**



## LATVIA (13 venues)

**Rūta Grunte, City Ambassador in Riga**, announces the following participants and activities:

- **WINGS RG/ RŪTA GRUNTE**: seminar & demo about world of massage; a seminar to learn different ways to take care of the body; a seminar & demo about facial massage.
- **Ineta Pētersone** (WWW CHAMPION): Painting with coffee workshop: Autumn flower painting; Stencil your own T-shirt.
- **Kush.pilates.sigulda** (WWW CHAMPION): Kush Morning Routine & flowing Pilates; Kush Evening small ball challenge (Power Pilates); Kush Morning Routine & Strength Mix (morning wake-up routine with a solid strength workout) with option to win PADEL TENNIS 1 hour gift card for four participants



## MALAYSIA (9 venues)

**Hana Halim, Country Ambassador**, confirms the participation of the **Malaysian Healthcare Travel Council** and **AMSPA**.

More news to be revealed soon...



## MALDIVES (47 venues)

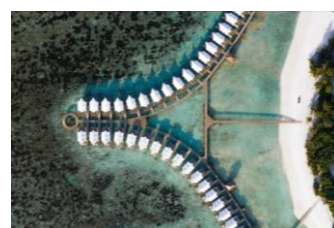
All **ELE | NA** properties will join the World Wellness Weekend celebrations!

**Mandara Spa at Cinnamon Hakuraa Huraa** (Wellness CHAMPION) will offer the following activities:

- Island Rhythm Zumba Session
- The Art of Touch to relieve tension, improve circulation, and promote overall well-being.
- Herbal Oil Blending Workshop to explore different essential oils for relaxation, rejuvenation...
- Fun Beach Clean-Up Challenge



**RIU RENOVA SPA** will participate with 35+ properties (hotels + RIULand and Only Adults) including **Hotel Riu Atoll** with fun wellness activities: Aquagym, Aqua Relax, Aquafit, Aqua Boxing, Sun Salutation, Yoga with children, Dance lessons.



## MAURITIUS (5 venues)

**RIU RENOVA SPA** will participate with 35+ properties (hotels + RIULand and Only Adults) including **Riu Turquoise** with fun wellness activities: Aquagym, Aqua Relax, Aquafit, Aqua Boxing, Sun Salutation, Yoga with children, Dance lessons.



## MEXICO (131 venues)

**Margarita Alvarez Cantarell, Province Ambassador in Quintana Roo**, is proud to announce the **support of SEFOTUR in the province of Yucatan.**

**Parque Cancun**, the biggest public park in Cancun will organize yoga classes, volleyball or bird watching...

**RIU RENOVA SPA** will participate with 35+ properties (hotels + RIULand and Only Adults) with fun wellness activities: Aquagym, Aqua Relax, Aquafit, Aqua Boxing, Sun Salutation, Yoga with children, Dance lessons, including:

- In Cancun:
  - **Hotel Riu Caribe**
  - **Hotel Riu Palace Península**
  - **Hotel Riu Dunamar**
  - **Hotel Riu Palace Costa Mujeres**
  - **Hotel Riu Latino**
  - **Hotel Palace Kukulcan**
  - **Hotel Riu Ventura**
- In Playa del Carmen:
  - **Riu Yucatán**
  - **Riu Palace Riviera Maya**
  - **Riu Playacar**
  - **Riu Tequila**
- In Cabo San Lucas:
  - **Hotel Riu Santa Fe**
  - **Hotel Riu Palace Baja California**
  - **Hotel Riu Palace Cabo San Lucas**
- In Nuevo Vallarta:
  - **Riu Palace Pacífico**
  - **Riu Vallarta**
  - **Riu Flamingos**
- In Mazatlán: **Riu Emerald Bay**

More news soon from **Raul Petraglia, Ambassador in Baja California Sur** and **Alejandro Leo, Province Ambassador in Yucatan.**

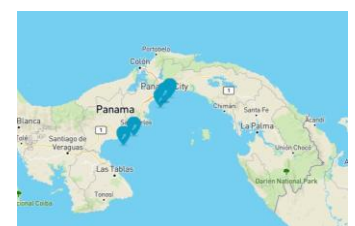
## NEW ZEALAND (20 venues)

**Tui Milner, Country Ambassador**, will soon announce the many activities organized on the North & South islands.

**Maruia Hot Springs** will soon announce their activities.

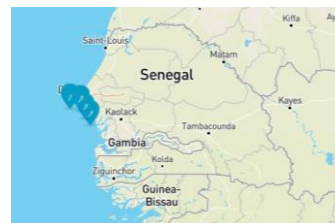
## PANAMA (8 venues)

**RIU RENOVA SPA** will participate with 35+ properties (hotels + RIULand and Only Adults) including **Riu Playa Blanca** with fun wellness activities: Aquagym, Aqua Relax, Aquafit, Aqua Boxing, Sun Salutation, Yoga with children, Dance lessons.



## SENEGAL (4 venues)

**RIU RENOVA SPA** will participate with 35+ properties (hotels + RIULand and Only Adults) including **Hotel Riu Baobab** with fun wellness activities: Aquagym, Aqua Relax, Aquafit, Aqua Boxing, Sun Salutation, Yoga with children, Dance lessons.



## SOUTH AFRICA (20 venues)

All **Camelot Spas** will soon announce their activities nationwide.



## SPAIN (569 venues)

**Lucía Romero de Ávila, Country Ambassador**, and **Sandra Villarejo, Country Coordinator** announce that the **Cities of Marbella** and **San Pedro de Alcántara** are preparing outstanding activities to become international benchmarks for wellness.



The **10th edition of World Wellness Weekend** will start in Marbella on Thursday 17 until Sunday 20 September 2026 making it **the longest celebration of the global activation!!!**

**Wellness for All** will be accessible at emblematic locations, such as the **Mediterranean Park**, the **Alameda Park** and the **seafont promenade, schools, solidarity markets, musical and cultural events.**

It will also feature a charity walk and various fundraising activities in support of the **CADI Association**, and a **therapeutic collaboration with specialized donkeys**, an initiative focused on emotional wellbeing, connection with nature and social inclusion, especially aimed at families, children and people with special needs.



**Hard Rock Hotel** and **Hotel IPV Palace & Spa** will host wellness activities and experiences: Yoga, Pilates, Tai chi, Meditation, Functional training, Wellness workshops, Activities for children, Chess championship open to participants of different ages.

**In Madrid, Carmen Fernández Vargas, City Ambassador in Madrid**, confirms that from 17-20<sup>th</sup> September 2026, the capital of Spain will offer a variety of wellness activities, such as Yoga, sound baths, wellness workshops, inspirational

talks, educational programs, relaxation experiences, and meeting spaces for professionals and the public. Activities will be coordinated with yoga studios, sports facilities, and other centres committed to physical, mental, and emotional well-being, creating a collaborative network to bring wellness closer to the citizens of Madrid.



**Universities and schools** will also participate to bring wellness to young people and future professionals.

**Claudia Di Paolo Hair Wellth** will offer a Signature experience at the iconic **Rosewood Villa Magna** in collaboration with **Luxury Spain - the Spanish Luxury Association**. This Neuro-Wellness™ Experience by Claudia Di Paolo integrates breathwork, nervous system regulation, scalp ritual, and sound.

The **SHIVA center** will also participate, with offerings such as sound baths and activities focused on relaxation, inner connection and personal balance.



**Casa de las Flores** in Toledo will also participate in this edition with activities related to well-being, creativity, and connecting with daily life from a more conscious perspective.

**Mireia Creativa center** will open its doors to welcome coaches and professionals who will offer training, workshops, and activities related to wellbeing, self-knowledge, emotional management, and personal growth.

**The Balearic Islands** are joining with **Iuri Nicolás, City Coordinator in Ibiza**.

From September 17 to 20, 2026, hotels and spas, holistic centers, Yoga studios, therapists and wellness professionals, projects linked to conscious art and sustainability, cultural and healthy gastronomic initiatives, and spaces focused on regenerative tourism and transformative experiences will gather to offer a range of activities, such as: Yoga and meditation, Breathwork and sound healing,

Conscious dance and ecstatic dance, Movement and body expression workshops, Inspirational talks, Outdoor activities, Immersive artistic experiences, and activities related to physical and emotional wellbeing.

**Fuengirola: Lina Gueniari Baddouca, City Ambassador in Fuengirola and Mijas**, announces that celebrations will take place at location in collaboration with a **major city hotel**: Yoga, Pilates, Stretching, Dance classes, Healthy gastronomy, Spa sessions, Massages, Natural juices and healthy culinary options...



**Norma Velázquez, WWW Ambassador in Antequera**, is proud to announce the **support of the City Council of Fuente de Piedra to the WWW. Heavily supported by Mayor and Tourism Councilor Siro Pachón**, who provides key institutional spaces and official endorsement, the town promotes the tourist route "Pa Flamenco mi Pueblo" to connect local women's associations for active longevity through a massive Intermunicipal Hiking Route. This cultural program is accompanied by a regional Healthy Tapas Route and a Sunday Healthy Market with a Charity Raffle for the Girasol Association, all set around the iconic environment of the Laguna de Fuente de Piedra.



Additionally, **Natural Vitality Healing** will enrich the weekend with holistic rural experiences, including the "Sunset Experience Luz & Agua", Chi-Kung sessions, sound journeys, and family horse-assisted activities to promote sustainable wellness tourism.

**Carla Galíndez, Ambassador in the Canary Islands, Elia Ramalio and Dácil Afonso, Coordinators in Tenerife**, confirm that the **1st Canary Islands Massage Marathon in Tenerife** will take place in July organized by the **Carmen Infante School of Massage**. More news to be announced soon for September...



**Manuel De la Garza, City Ambassador in Barcelona, and Clara Berni, Coordinator in Barcelona** confirm that Barcelona continues to strengthen its position as one of Europe's leading wellness and luxury hospitality destinations, bringing together organizations committed to promoting physical, mental and emotional wellbeing.

Several hospitality and wellness partners are preparing special activities, including Mayan Spas, El Palace Barcelona, Aire Ancient Baths and other leading wellbeing venues.



**Mayan Spas:** combination of in-person and digital initiatives designed to make wellbeing more accessible to a wider audience, including stretching and mobility sessions for teams and wellness professionals, wellbeing and self-care experiences, complimentary facial treatments and massages in collaboration with wellness and skincare brands, as well as special benefits for those wishing to discover the Mayan Spas experience during the weekend.



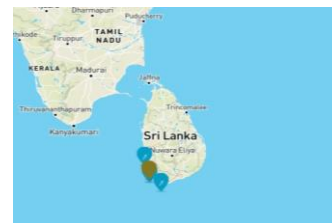
Get ready for some giveaways of signature experiences at **Mayan Luxury Spa and Mayan Secret Spa**, together with special initiatives aimed at encouraging healthy lifestyles and promoting physical, mental and emotional wellbeing.

**RIU RENOVA SPA** will participate with 35+ properties (hotels + RIULand and Only Adults) with fun wellness activities: Aquagym, Aqua Relax, Aquafit, Aqua Boxing, Sun Salutation, Yoga with children, Dance lessons, including:

- **Riu Chiclana**
- **Riu Costa del Sol**
- **Riu Gran Canaria**
- **Riu Vistamar**
- **Riu Papayas**
- **Riu Paraiso Lanzarote**
- **Riu Buenavista**

### [SRI LANKA \(5 venues\)](#)

**RIU RENOVA SPA** will participate with 35+ properties (hotels + RIULand and Only Adults) including the **Hotel Riu Sri Lanka** with fun wellness activities: Aquagym, Aqua Relax, Aquafit, Aqua Boxing, Sun Salutation, Yoga with children, Dance lessons.



### [TANZANIA \(6 venues\)](#)

**RIU RENOVA SPA** will participate with 35+ properties (hotels + RIULand and Only Adults) with fun wellness activities: Aquagym, Aqua Relax, Aquafit, Aqua Boxing, Sun Salutation, Yoga with children, Dance lessons, including:

- **Hotel Riu Palace Zanzibar**
- **Hotel Riu Jambo**
- **Hotel Riu Palace Swahili**



### [THAILAND \(72 venues\)](#)

**GOCO HOSPITALITY** will once again participate with its office in Bangkok and **The Lamai Samui**.

More info soon from **Hayden Rhodes, Island Ambassador in Phuket**, with massive participation from Banyan Group.



## [UKRAINE \(2 venues\)](#)

BIG neWWWs: **Ukrainian is the 18<sup>th</sup> language** on wellmap.org

**Anna Seleznyova, Country Coordinator**, and **Andriy Bulay, Coordinator in Ukraine**, announce the participation of **[Maharaja Yoga & Spa](#)**.

Throughout the year, Maharaja Yoga & Spa offers Yoga Nidra with singing bowls, trauma-sensitive practices, individual and group yoga classes, and deeply restorative spa programs that help release tension, reduce anxiety and bring the body back to a state of relaxation and safety.

During World Wellness Weekend 2026, Maharaja will focus primarily on supporting Ukrainians and the community of **Kharkiv**. In a frontline yet unbreakable city, wellness becomes a way to come together, breathe deeper and remind ourselves that life goes on:

- Morning and evening Hatha yoga sessions
- Trauma-sensitive practices with singing bowls for deep rest and emotional reset
- Breathing practices to support nervous-system recovery
- Sunrise and sunset flow practices to gently awaken the body and release tension at the end of the day
- Short Yoga Nidra sessions specially designed for veterans and people directly affected by the war
- Workshops on creating natural spa products, scrubs and oils.
- Gatherings and mini-talks on healthy lifestyle, self-care and daily wellness rituals for Ukrainian families

Maharaja invites residents of Kharkiv and guests from other cities of Ukraine and the world to join and experience how "**wellness without borders**" is born here in Kharkiv, where caring for oneself becomes a shared space of peace, solidarity and hope.



## [UNITED ARAB EMIRATES \(76 venues\)](#)

**RIU RENOVA SPA** will participate with 35+ properties (hotels + RIULand and Only Adults) including the **Hotel Riu Dubai** with fun wellness activities: Aquagym, Aqua Relax, Aquafit, Aqua Boxing, Sun Salutation, Yoga with children, Dance lessons.



## [UNITED KINGDOM \(188 venues\)](#)

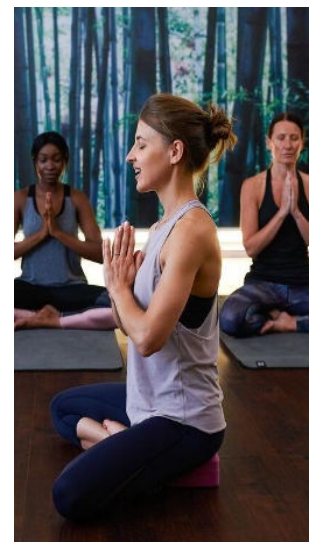
**Katie Byrne Plowman, Country Ambassador**, announces that the **UK Spa Association** and major groups are supporting nationwide.

**David Lloyd Clubs**, most Active Fitness group in the UK 2022, 2023, 2024 and 2025, prepares an OUTSTANDING activation in their 100 clubs in the UK, and 26 in Europe.

**Elder Sánchez, Ambassador Latin Dance UK**, and **Virginia Timón, Coordinator Salsa UK**, will offer free classes at their **Salsateca locations** in **London** and will coordinate Latin dances classes in **Cabo Verde, Cuba, Puerto Rico, Venezuela, Colombia...**

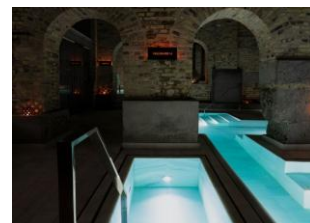
**7 Daniel Thwaites Hotels & Spas** will participate including **Cottons Hotel & Spa, Solent Hotel & Spa, Kettering Hotel & Spa, Thorpe Park Hotel & Spa** with guided meditation and sound meditation.

**All six Aqua Sana spas across the UK and Ireland** will host immersive sessions to calm, connect, and inspire: Sound bathing, Sleep sessions, Discovery sessions to gain wellness and skincare insights.



**PURE Spa & Wellness:** guests are invited to enjoy complimentary 10-minute wellness taster sessions to experience relaxation and recovery, such as infrared sauna, LED light therapy, dry floatation...

An exclusive 20% discount on core treatments will also be available throughout the weekend, alongside guidance on building sustainable self-care habits and everyday wellbeing routines.



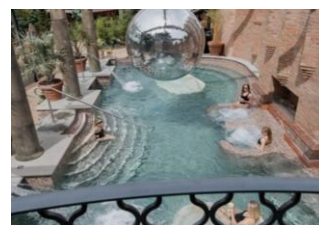
**AIRE Ancient Baths**, awarded Most Active Thermal Group in 2023 and 2024, focus on digital detox and serenity through thermal contrasts and mindfulness activities in their serene oases of relaxation.

**The Midland Hotel, Manchester** will host activities to calm, regulate and recharge: 'Wellness hour' inside their relax lounge, Mindfulness meditation, Breathwork.

**Sea Containers Hotel & Spa** will also host wellness activities during next World Wellness Weekend.

**Bethan Dando, Ambassador South Wales**, confirms:

- **Pilates Class UK & The Wellbeing Company** will host 'this is who we are', a complimentary session for Pilates teachers for instructors to connect, and recharge their own wellbeing.
- **The Wellbeing Company** will once again lead a community charity walk in support of **The Lewis Foundation** to raise funds and awareness through movement and connection.



**Tara Moore, City Ambassador Ballymena / Belfast**, and **Kerriane Williamson, newly appointed Coordinator** confirm the following activities at

- **Galgorm:** yoga session
- **The Rabbit Hotel & Retreat:** morning yoga experience and light refreshments
- **The Old Inn:** yoga session plus wellness treats and feel-good goodies to take home
- **Roe Valley Resort (WWW CHAMPION):**
  - Wellness Circle: **Support & Serenity for Parents and Carers (in partnership with Autism NI)**, an Autism NI talk for Parents followed by a gentle yoga session focused on relaxation, mindful breathing, and unwinding both body and mind
  - Little Wellness Adventures at Roe Valley: Fun & Football, a joyful programme especially designed for little ones, including a mini soccer session with Limavady Football Club.



**Andrei Fomin, Banya Ambassador**, and **Natalie Bren, Banya Coordinator** confirm that, following the example of **Banya No.1 – Hoxton, London** and **Banya No.1 – Chiswick, London** renowned Banyas will participate such as **World Spa NYC**, **Forrest Banya Dubai**, **Woloshin Banya**, and **Hot Stone Club (Bali)**.

Involvement from **new destinations including Armenia, Azerbaijan, Dubai, Lithuania, Bali, and Kazakhstan** is also anticipated.



**Gym 21 London** and **Health Pod Birmingham** will focus on employee wellbeing: offering complimentary taster sessions for Yoga, meditation and fitness challenges, all whilst raising money for **'magic breakfast' charity!**

**SKY Active Spaces London** and **Scotland** will focus on employee wellbeing: offering complimentary taster sessions for Yoga, sound meditation, outdoor movement and ergonomic support sessions.

**Westfield Health** is encouraging clients to drive employee wellbeing through movement and mindfulness activations and social wellbeing initiatives.

**Aromatherapy Associates** (AA) supports World Wellness Weekend for the first year encouraging their partner spas to curate a **2-day immersive programme** built around AA signature essential oil blends and ritual led treatments: Morning Aroma Awakening Rituals, Aromatherapy Discovery Journeys, and Wellness Immersion Spaces.

For clients:

- Aromatherapy Consultation & Ritual: Tailored essential oil blending session and treatment recommendation
- Guided Sensory Wellness Journey: Multi-step spa experience focused on emotional reset through scent
- Home Ritual Integration Challenge: Daily aromatherapy practice (sleep, stress, energy or focus support)
- Signature Aromatherapy Transformation Ritual: Extended multi-sensory treatment combining bodywork, inhalation, and guided breath
- Community Wellness Leadership Experience: co-host a guided aromatherapy session (e.g. group relaxation or stress relief ritual)
- Personal Wellness Story: Capture Documented transformation journey for brand storytelling

For staff:

- Aromatherapy Associates staff wellbeing immersion day
- Training in advanced essential oil application and emotional wellbeing support techniques

For the local community:

- Donation-led or free community aromatherapy sessions for underserved groups (carers, mental health charities, elderly communities)
- Partnerships with local wellbeing or healthcare organisations



## **UNITED STATES OF AMERICA (155 venues)**

**Ohana Growth Partners**, owner and operator of **95+ Planet Fitness locations**, will open its doors to the community in support of World Wellness Weekend by offering complimentary three-day passes from Friday through Sunday for local residents to experience the **Judgement Free Zone**. Throughout the event, participants will have access to the club and a welcoming fitness environment, with additional support from certified trainers available during regularly scheduled hours on Friday to help guide workouts and promote overall wellness.

**Brick Bodies** will open their doors to the community to offer a weekend of wellness activities across **3 locations in the Baltimore, Maryland area**, featuring cycling, dance fitness, Les Mills BODY BALANCE, and meditation and breathwork, all combined with a **fundraiser to support ovarian cancer research, in loving memory of Vicki Brick-Zupancic**.

**GOCO HOSPITALITY** will once again participate with **Glen Ivy Hot Springs** (Wellness CHAMPION): Guided Hot and Cold Pool Experience, Aqua Fit, Aqua Tone, Yoga Flow & Sound Bath, Sound Bath Meditation, and live music.



**Karen Ballou, City Ambassador in New York City**, and Founder of **Immunocologie** unites Wellness Clinics, Practitioners, Therapists, and Health Leaders across New York City for a citywide celebration of wellness to inspire conversations around health, wellbeing, prevention, microbiome, and longevity.



Participating organizations will showcase a variety of wellness disciplines, including: Longevity and preventative health, Skin health and healthy aging, Nutrition and gut health, Stress management and mindfulness, Fitness and movement, Integrative and holistic wellness, Sleep optimization, Mental well-being, Recovery and resilience practices, Healthy lifestyle education.



More info soon from:

- **Gloria Treister, State Ambassador in Ohio** including collaboration with the Workplace wellbeing Initiative of the Global Wellness Institute
- and **Mike Bruggemann, State Ambassador in Washington**
- **Marriott International, Hyatt, Arch Amenities Group...**

## **VIETNAM (132 venues)**

**Nyoman Yastama, Country Coordinator**, and all the WWW Coordinators in Vietnam: **Cao Thi Thuy Quynh, City Coordinator in Hanoi**, **Đặng Thị Yến, City Coordinator in Sapa**, **Katie Kim Tuyền Đoàn, City Coordinator in Hue**, **Pham Hoang Thach Thao, City Coordinator in Saigon**, **Quynh Duong, City Coordinator in Hoi An**, **Sheinette Ivy Sevilla, City Coordinator in Da Nang**.



Vietnam continues to strengthen its position as one of Asia's emerging wellness destinations through active participation in World Wellness Weekend 2026, with wellness resorts, spa destinations, fitness communities, yoga studios, and hospitality brands joining the global movement promoting wellbeing, mindfulness, sustainability, and healthy living.

### **Northern Vietnam**

- Hotel de la Coupole - MGallery

### **Central Vietnam**

- Alba Wellness Valley by Fusion
- Akoya Spa
- Furama Resort Danang with V-Senses Wellness & Spa
- Fusion Hotel Group
- Fusion Resort Cam Ranh
- Fusion Resort & Villas Da Nang
- Maia Resort Quy Nhon
- Namia River Retreat
- Omandala Retreat & Spa
- The Ocean Resort by Fusion Quy Nhon
- Avani Quy Nhon Resort



### **Southern Vietnam**

- California Fitness & Yoga
- CitiGym
- Elite Fitness
- Fit24
- Fusion Suites Vung Tau
- Getfit Gym & Yoga
- Melia Ho Tram Beach Resort
- Vinpearl Hotels & Resorts

